Next issue: June 2019
About Cruise & Ferry Interiors

*Cruise & Ferry Interiors* celebrates the work of individuals and companies whose creative genius and hard work has resulted in the most inspired interiors in today's passenger ships.

The interiors of passenger ships have developed as rapidly as the industry has expanded, providing a crucial element in attracting new passengers, ensuring customer satisfaction and securing repeat business. The creative articulation of a ship’s interior has a key role and it is the designer’s task to offer visual diversions and ambience to delight passengers as well as to encourage a sense of social cohesion onboard.

Distributed in 74 countries, *Cruise & Ferry Interiors* is an annual supplement dedicated to passenger ship interiors and the people behind them. The magazine has become an essential resource for cruise lines, ferry companies and shipyards, both for their newbuild and refurbishment projects. As with *International Cruise & Ferry Review*, we offer advertising opportunities that cover print as well as a range of display options within our digital editions.

*Cruise & Ferry Interiors* is the official magazine for Cruise Ship Interiors Expo and will be the only publication in the delegate bag. Our executive editor, Jon Ingleton, is also on the advisory panel for the event.

Contents

**Editorial**
- Cruise interior reports
- Ferry interior reports
- Newbuild interior analysis
- Refurbishment project reviews
- Interior designer forums
- Project management and outfitting
- Onboard entertainment
- Supplier innovation

**Directory**
- Accessories
- Antiques and collectibles
- Art and craft
- Bar and club
- Bathroom fittings and furniture
- Building elements and services
- Cabin furnishing
- Casino fixtures and fittings
- Coffee machines
- Deck equipment
- Entertainment systems
- Fabrics
- Floors and flooring
- Furniture
- Galley and restaurant
- Health club & spa
- Technology
- Interior architects
- Interior outfitting
- Lighting
- Mechanical/electrical
- Protection materials
- Security
- Soft furnishings
- Walls & wall coverings
- Windows, fixtures and fittings

International Cruise & Ferry Review supports the use of the Forest Stewardship Council

Cruise & Ferry partner organisations:

---

Circulation by geography

- 46% The Americas
- 44% Europe
- 5% Asia/Australia
- 5% Rest of world

Circulation by sector (directs)

- 57% Cruise and ferry
- 23% Building and refurbishment
- 9% Marine operations
- 9% Onboard
- 2% Others

Overall readership 13,720
Print run 4,900 | Direct distribution 3,550 | Events 1,350
The annual Cruise & Ferry Interiors publication is entirely dedicated to onboard interiors, celebrating the passenger-pulling power of beautifully designed interior spaces. Comprising interviews with leading onboard interior designers, news and insight from the industry, and a guide to its leading suppliers, Cruise & Ferry Interiors is the ultimate resource for cruise lines, ferry companies and shipyards involved with both newbuild and refit projects. Available in both print and digital format, Cruise & Ferry Interiors is read by more than 27,750 executives in the passenger shipping business.

In the 2019 issue
A state of the industry roundtable discussion between cruise and ferry executives, interiors designers and yards about the design and process trends that are shaping the ships that are being built and refurbished in the coming years.

INTERVIEWS
A series of exclusive interviews with leading interior design practitioners, including; Kelly Gonzalez, SVP architectural design, Royal Caribbean Cruises, Lisa McCabe, VP refurbishment and Petu Kummala, director of interior design, Carnival Cruise Line and Petra Ryberg, head of design, P&O Australia.

FEATURE ARTICLES
Personally invested
When part or all of an interior provokes a positive reaction a passenger becomes emotionally engaged with the space. Industry experts give examples of some of the products and rooms that have consistently delivered this holy grail.

Natural assets
With a more environmentally conscious travelling public, designers and suppliers are incorporating more than just a nod to sustainability in their output. Our lead feature explores how design teams are supporting the brand values set out by their clients.

REGULARS
In addition to the above, the 2019 issue will include our regular mix of interior design news, interviews and special reports. We will also take a look at some of the newest inspiring spaces at sea.

SUPPLIER DIRECTORY
Our supplier directory lists interior design-related businesses by specialism, including full profiles and contact details.
Participation options

“A very positive industry voice promoting the special experiences associated with passenger shipping”

Why participate?
The opportunities to differentiate yourself and get noticed go way beyond those offered by traditional publications. Here are some of the criteria around which we continue to strengthen Cruise & Ferry’s industry engagement:

- **THE INDUSTRY’S OWN** – Cruise & Ferry branded publications are written for the industry, by the industry
- **PARTNERSHIP** – our industry partnerships put us at the heart of passenger shipping
- **HIGH RETURN ON INVESTMENT** – qualified benefits delivering true business value marketing
- **JOINT GO-TO-MARKET** – established as a channel to present product and service companies alongside industry buyers
- **WIDELY READ** – a captive and influential readership of over 13,720
- **RICH HERITAGE** – a rich history of positive and productive relationships and reader appeal
- **LOW PRICE** – low cost per thousand, options to suit every size of budget
- **EDITORIAL PROFILE** – opportunities to extend and enhance your profile beyond traditional advertising
- **HIGH PRODUCTION VALUES** – high quality brand that enhances your corporate image
- **LONG SHELF LIFE** – readers likely to retain, reuse and share throughout the year.

<table>
<thead>
<tr>
<th>Standard entry</th>
<th>Enhanced</th>
<th>Sponsor</th>
<th>Publishing Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo</td>
<td>Standard entry plus:</td>
<td>Standard entry plus:</td>
<td>Standard entry plus:</td>
</tr>
<tr>
<td>200-word company profile</td>
<td>Quarter page, full colour advertisement</td>
<td>Half page, full colour advertisement</td>
<td>Full page, full colour advertisement</td>
</tr>
<tr>
<td>Contact details</td>
<td>Product or service news item, including picture</td>
<td>Half page article</td>
<td>Full page interview/article</td>
</tr>
<tr>
<td>Inclusion in both the printed publication and online at: <a href="http://www.cruiseandferry.net">www.cruiseandferry.net</a></td>
<td></td>
<td>Include your video in the digital edition for an extra £500</td>
<td>Product or service news item, including picture</td>
</tr>
</tbody>
</table>

£500
£2,000
£3,500
£5,000

Our standard advertiser terms and conditions apply

Standard entry
Enhanced
Sponsor
Publishing Partner

Speak to one of our account managers to explore the options to go to market alongside leading industry organisations and start to realise the benefits of your participation today. Series discounts are available for multiple bookings.

Advertise
Make sure your business is included in Cruise & Ferry Interiors by contacting:

Shelly Palmer
Tel: +44 116 222 9900
shelly.palmer@cruiseandferry.net

Contribute
To suggest content for the magazine, send a synopsis and images to:

Jon Ingleton, Executive Editor
Tel: +44 116 222 9900
jon.ingleton@cruiseandferry.net

Subscribe
Sign up to receive your copies of Cruise & Ferry Interiors by contacting:

subscribe@tudor-rose.co.uk