**  
Editorial Calendar, 2020**

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| **Sections** | **Regulars** | **Features** | |
| **February 2020** | **August 2020** |
| **Upfront** | * Keynote interview * Cover story * Marketwatch | *Keynote*: Arnold Donald, president and CEO, Carnival Corporation. | *Keynote*: Richard Fain, chairman and CEO, Royal Caribbean Cruises Ltd. |
| **Cruise Business** | * Boardroom interviews * Finance & regulatory * Sales & marketing * Association reports | *Roundtable*: CEOs share insights about their tactics for growth and how they are seeking to attract the new-to-cruising. | *Roundtable*: CEOs discuss the highlights in their latest sustainability reports and comment on future initiatives. |
| **Ferry Business** | * Boardroom interviews * Finance & regulatory * Sales & marketing * Association reports | *Roundtable*: CEOs discuss their favourite and new entertainment offerings.  *In association with* | *Roundtable*: CEOs consider the market forces that are driving the F&B offer.  *In association with* |
| **Building & Refurbishment** | * Cruise ship orders * Significant ferry orders * Refurbishment update * Engine & propulsion * Architectural insights * Yard focus | *Building the next generation* of ships requires future-proofed yards, products and equipment. We explore some of the companies that are ahead of the game. | *Refurbishment boom:* good times ahead for yards in the refurb business. We review the options available to owners and the merits of the yards likely to win. |
| **Marine Operations** | * Safety & security * Efficient operations * Communications * Environmental * On the bridge | *Communications and technology* continues to evolve at a startling pace. We take a look at some of the latest releases. | *Safety at sea*: our annual review of the latest news and developments that are contributing to continuous safety improvements. |
| **Onboard Experience** | * Interior & deck design * Galley & restaurant * Entertainment & systems * Food & beverage * Retailing & concessions | This year our annual Green List reviews sustainable interior products that are designed for a life at sea. | *Hotel operations*: we explore the intricacies of the departmental role and the products and services that help keep it running efficiently 24 hours a day. |
| **Ports & Destinations** | * Northern Europe * Mediterranean * Africa & Indian Ocean * Canada & Alaska * N America & Caribbean * Central & S America * Asia Pacific | *Delivering the promise*: reputations are made on regularly fulfilling client promises. But they can be quickly lost. Ports and destinations comment on their own brand values. | *Port services*: ports become significantly more attractive by adding extra and competitive services to visiting ships. This feature will investigate the offerings that set some ports apart. |

**PLUS:**

***Also in 2020:***

The winners of the Ship of the Year awards will be announced in the Spring/Summer 2020 issue of *International Cruise & Ferry Review*. E-mail [Jon Ingleton](mailto:jon.ingleton@tudor-rose.co.uk?subject=Ship%20of%20the%20Year) for more information.

Published in June 2020, e-mail [Shelly Palmer](mailto:shelly.palmer@tudor-rose.co.uk?subject=Cruise%20&%20Ferry%20Interiors%202020) for more information.

Published in October 2020, e-mail [Kimberley McLean](mailto:kimblerley.mclean@tudor-rose.co.uk?subject=Itinerary%20Planning%20report) for more information.

Regular contributions from our cross-industry

partner associations:





**NOTE**: Our editorial regulars and features are subject to change.

For the latest information please contact our Executive Editor [Jon Ingleton](mailto:jon.ingleton@tudor-rose.co.uk)

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