**
Editorial Calendar, 2020**

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| **Sections** | **Regulars** | **Features** |
| **February 2020** | **August 2020** |
| **Upfront** | * Keynote interview
* Cover story
* Marketwatch
 | *Keynote*: Arnold Donald, president and CEO, Carnival Corporation. | *Keynote*: Richard Fain, chairman and CEO, Royal Caribbean Cruises Ltd. |
| **Cruise Business** | * Boardroom interviews
* Finance & regulatory
* Sales & marketing
* Association reports
 | *Roundtable*: CEOs share insights about their tactics for growth and how they are seeking to attract the new-to-cruising. | *Roundtable*: CEOs discuss the highlights in their latest sustainability reports and comment on future initiatives. |
| **Ferry Business** | * Boardroom interviews
* Finance & regulatory
* Sales & marketing
* Association reports
 | *Roundtable*: CEOs discuss their favourite and new entertainment offerings.*In association with* | *Roundtable*: CEOs consider the market forces that are driving the F&B offer.*In association with* |
| **Building & Refurbishment** | * Cruise ship orders
* Significant ferry orders
* Refurbishment update
* Engine & propulsion
* Architectural insights
* Yard focus
 | *Building the next generation* of ships requires future-proofed yards, products and equipment. We explore some of the companies that are ahead of the game. | *Refurbishment boom:* good times ahead for yards in the refurb business. We review the options available to owners and the merits of the yards likely to win. |
| **Marine Operations** | * Safety & security
* Efficient operations
* Communications
* Environmental
* On the bridge
 | *Communications and technology* continues to evolve at a startling pace. We take a look at some of the latest releases. | *Safety at sea*: our annual review of the latest news and developments that are contributing to continuous safety improvements. |
| **Onboard Experience** | * Interior & deck design
* Galley & restaurant
* Entertainment & systems
* Food & beverage
* Retailing & concessions
 | This year our annual Green List reviews sustainable interior products that are designed for a life at sea.  | *Hotel operations*: we explore the intricacies of the departmental role and the products and services that help keep it running efficiently 24 hours a day. |
| **Ports & Destinations** | * Northern Europe
* Mediterranean
* Africa & Indian Ocean
* Canada & Alaska
* N America & Caribbean
* Central & S America
* Asia Pacific
 | *Delivering the promise*: reputations are made on regularly fulfilling client promises. But they can be quickly lost. Ports and destinations comment on their own brand values.  | *Port services*: ports become significantly more attractive by adding extra and competitive services to visiting ships. This feature will investigate the offerings that set some ports apart.  |

**PLUS:**

***Also in 2020:***

The winners of the Ship of the Year awards will be announced in the Spring/Summer 2020 issue of *International Cruise & Ferry Review*. E-mail Jon Ingleton for more information.

Published in June 2020, e-mail Shelly Palmer for more information.

Published in October 2020, e-mail Kimberley McLean for more information.

Regular contributions from our cross-industry

partner associations:





**NOTE**: Our editorial regulars and features are subject to change.

For the latest information please contact our Executive Editor Jon Ingleton

