

Editorial Highlights

Autumn/Winter 2023

UPFRONT

Keynote

Following a new tradition born last year on the back of our long association with Richard Fain, Royal Caribbean Group's president and CEO Jason Liberty will provide compelling insights into the state of the industry and the outlook for the group's brands over the next 12 months and beyond. Liberty also shares some personal highlights from his tenure at the helm of the group to date.

Marketwatch

An eclectic round-up of global news, views, opinions and insights that cover all segments of the passenger shipping industry. Our extended Marketwatch story celebrates the launch of Explora I, featuring interviews with the Explora Journeys leadership team conducted while onboard for the launch.

CRUISE BUSINESS

Featured interview: *Harry Sommer*

Harry Sommer, president and CEO of Norwegian Cruise Line, has reasons to celebrate after the successful launch of Norwegian Prima in 2022 and the debut of Norwegian Viva this year. Sommer talks about the company's new ships, key corporate initiatives and the outlook for the business in the years ahead.

Roundtable: *Sustainability ambitions*

CEOs of small and medium-sized cruise lines discuss the varied challenges associated with setting and fulfilling their sustainability ambitions. The roundtable also highlights recent successes and short- to medium-term priorities.

PLUS Executive interviews with:

- Christine Duffy, President, Carnival Cruise Line
- Katie McAlister, President, Cunard
- Jan Swartz, President, Holland America Group
- Laura Hodges Bethge, President, Celebrity Cruises
- Nigel Blanks, CEO, Saga Cruises
- Rolf Sandvik, CEO, Northern Explorer
- Thomas Mazloun, President, Disney Cruise Line
- Tom McAlpin, CEO, Virgin Voyages

FERRY BUSINESS

Feature interview: *to be confirmed*

Philippe Holthof continues our series of Ferry Business feature interviews in conversation with a respected industry leader.

Roundtable: *Customer experience (Part 1)*

Simon Johnson chairs a discussion with CEOs of leading ferry operators about creating and delivering a first-class customer experience. This roundtable discussion was held in advance of the Cruise & Ferry-supported session on this topic at SMM's Marine Interiors Cruise & Ferry Global Expo, Hamburg, 6-8 September 2023 [See Onboard Experience section for part 2].

PLUS Executive interviews with:

- Mike Corrigan, CEO, Interferry
- Michael Grainger, Chairman, Spirit of Tasmania
- Mark MacDonald, Chairman and CEO, Atlantic Ferries Holdings
- Janet Carson, Vice President Marketing and Customer Experience, BC Ferries

- Andrew Sheen, Managing Director, Irish Ferries
- Francis Portelli, Managing Director, Virtu Holdings
- Abby Penlington, Director, Discover Ferries
- Michael Grey, Freelance Correspondent

BUILDING & REFURBISHMENT

Feature: *Efficiency optimisation*

Whether motivated by energy savings, cost cutting or sustainability gains, the quest for greater operational efficiencies continues to drive innovation and invention throughout the supply chain. In this feature, we speak to a range of specialist suppliers to see how they are helping their clients to realise big operational improvements.

Feature report: *Icon of the Seas*

Cruise & Ferry heads to Meyer Werft to interview Jason Liberty, Harri Kulovaara and other members of the Royal Caribbean Group leadership team about the lead ship of the new Icon series. Scheduled to enter service in Q1 2024, Icon of the Seas will become the largest cruise ship in the world at a massive 250,800gt. This report will share exclusive and wide-ranging insights about Icon of the Seas and also highlight many of the incredible maritime innovations that will debut on this epic vessel.

Report

Cruise order book – cruise lines and shipyards share their highlights and talk about recent launches. We also review the progress being made on key newbuilds that are due to debut in H4 2023 and H1 2024:

Ship name	Cruise Line	Shipyard	Delivery date
Celebrity Ascent	Celebrity Cruises	Meyer Werft	Q4 2023
Seven Seas Grandeur	Regent Seven Seas Cruises	Fincantieri	Q4 2023
Brilliant Lady	Virgin Voyages	Fincantieri	Q4 2023
Carnival Jubilee	Carnival Cruise Line	Meyer Werft	Q4 2023
American Glory	American Cruise Lines	Chesapeake Shipbuilding	Q4 2023
Caroline	Norwegian Yacht Voyages	MetalShips and Docks	Q4 2023
Icon of the Seas	Royal Caribbean International	Meyer Turku	Q1 2024
Queen Anne	Cunard	Fincantieri	Q1 2024
Sun Princess	Princess Cruises	Fincantieri	Q1 2024
Utopia of the Seas	Royal Caribbean International	Chantiers de l'Atlantique	Q1 2024
Mein Schiff 7	TUI Cruises	Fincantieri	Q2 2024
American Liberty	American Cruise Lines	Chesapeake Shipbuilding	Q2 2024
Explora II	Explora Journeys	Fincantieri	Q2 2024
Silver Ray	Silversea Cruises	Meyer Werft	Q2 2024

PLUS:

- ❖ *Ferry order book* – a review of the highlights in the global order book that are continuing to keep this industry sector buoyant.
- ❖ *Repair and refurbishment highlights* – highlights of significant projects completed in H1 2023 and a look ahead to some of the deliveries scheduled for H2 2023.

MARINE OPERATIONS

Feature: *Safety at sea*

Despite rising prominence given to fuel choice, efficiency, sustainability and other topics, safety is still the biggest priority for every shipowner. Heike Deggim, director of the maritime safety division at International Maritime Organization, kicks off this feature with an exclusive interview reflecting on recent successes and discussing the Maritime Safety Committee's medium-term agenda priorities. We also seek out a series of complimentary contributions about onboard practices and products that are set to enhance onboard safety performance.

Report: *Navigation and communications*

In this report we investigate the latest products in the market that can be configured into integrated bridge systems on passenger ships. Owners and operators are loyal to legacy suppliers by default but are there any new products that are challenging historic market dominance?

PLUS Executive interviews with:

- Manolis Alevropoulos, Vice President of Marine Operations, Celebrity Cruises
- Olaf Groeger, Managing Director, Columbia Cruise Services

Additional topics covered include:

- ❖ Technology and communications
- ❖ On the bridge
- ❖ Environmental and hygiene
- ❖ HVAC

ONBOARD EXPERIENCE

Feature: *Hotel operations delivery*

The service quality delivery gap between different categories of passenger ships is narrowing. Standards that were once exclusively found on luxury ships are being achieved in other categories while the luxury sector is reaching new heights. Hotel management companies, interior designers and suppliers share their views about how their expertise, products and services can contribute to elevating the quality of hotel operations service delivery.

Roundtable: *Customer experience (Part 2)*

In part 2 of this roundtable, Simon Johnson talks to leading maritime interior designers about the creative process for conceiving a first-class customer experience [See Ferry Business section for part 1].

PLUS Executive interviews with:

- Tillberg Design of Sweden
- Holland America Group
- MJM Marine
- MSC Cruises

PORTS & DESTINATIONS

Feature: *First impressions*

First impressions count much more than we think, particularly when it comes to encouraging cruise lines and passengers to visit ports and destinations. It's no coincidence that passenger ratings are higher for ports and destinations that boast a picturesque approach, city centre berthing or a spotless port environment. In this feature, ports and destinations discuss how they maximise their natural and man-made assets and explain how they create a link between first and secondary impressions.

Interview: *A planner's perspective*

Adam Sharp, director of international destination development at Royal Caribbean Group, is the latest well-known face in the world of itinerary planning to share their views in our Planner's Perspective series.

Regional reports

A series of interviews, commentaries and reports about ports, destinations and shore excursions in each of the following regions:

- ❖ North America & Canada
- ❖ Central America & Caribbean
- ❖ South America
- ❖ Northern Europe
- ❖ Mediterranean & Black Sea
- ❖ Middle East
- ❖ Africa, Gulf & Indian Ocean
- ❖ Asia Pacific

FURTHER INFORMATION

Deadlines

- ❖ Editorial content: 21 July 2023
- ❖ Advertising copy: 7 August 2023
- ❖ Publication date: 5 September 2023

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Please note that this editorial plan is subject to the interview availability of the organisations and individuals listed. Alternative contributors will be found if they are required.