

Editorial Highlights

Spring/Summer 2023

UPFRONT

Keynote

Following nine years of compelling insights by Arnold Donald in our Spring/Summer issue, Josh Weinstein, President, CEO and CCO of Carnival Corporation, takes over this keynote interview slot. 2023 will be another critical year as the industry fights a route back to peak performance. In this issue, Weinstein shares his views about the state of the industry and the outlook for the brands under his leadership over the next 12 months.

Marketwatch

An eclectic round-up of global news, views, opinions and insights that cover all segments of the passenger shipping industry. Our extended story features an interview with Gus Antchora, president of Holland America Line, as the company starts to celebrate its 150th anniversary in April 2023.

CRUISE BUSINESS

Featured interview: *Harry Sommer*

Harry Sommer, president and CEO of Norwegian Cruise Line, has reasons to celebrate after the successful launch of Norwegian Prima in August 2022 and the debut of Norwegian Viva to follow in 2023. Sommer talks about the company's new ships, key corporate initiatives and the outlook for the business in the years ahead.

Roundtable: *Sustainable visions*

Sustainability reports are very public statements for cruise lines as they seek to set an act on an agenda that will reassure investors, satisfy boards and please potential passengers. To date, environmental activity has focused on fuel, emissions and operational efficiencies. In this roundtable we talk with expedition cruise line CEOs about their achievements to date, their materiality priorities and other business areas where significant gains can be realised.

PLUS Executive interviews with:

- Michael Bayley, President & CEO, Royal Caribbean International
- Lisa Lutoff-Perlo, President & CEO, Celebrity Cruises
- Howard Sherman, President & CEO, Oceania Cruises
- Michael Ungerer, CEO, Explora Journeys
- Cristina Levis, CEO, A&K Travel Group Ltd.
- Marguerite Fitzgerald, President, Carnival Australia
- Karine Hagen, Senior Vice President, Viking Cruises
- Kelly Craighead, President and CEO, Cruise Lines Industry Association

FERRY BUSINESS

Feature interview: *Yasuo Iritani*

Philippe Holthof continues our series of Ferry Business feature interviews in conversation with Yasuo Iritani, chairman, SHK Group. Ferry businesses have common characteristics and challenges throughout the world but do they also share the same opportunities? An interesting read is assured.

Roundtable: *Ferry appealing*

Simon Johnson chairs a discussion with CEOs of leading ferry operators, asking them about the best tactics to deploy as the industry seeks to enhance and broaden the appeal of ferry travel. The ferry market is now fighting to remind the world about the significant appeal of ferry travel and capitalise on a renewed appetite for short-haul vacations.

PLUS Executive interviews with:

- Mike Corrigan, CEO, Interferry
- Heidi Wolden, CEO, Norled

- Jan Hanses, CEO, Viking Line
- John Falvey, General Manager, Alaska Marine Highway System
- Elisabeth Lönne, Chief Commercial Officer, Stena Line
- Cameron Clark, Chief Strategy Officer, Hornblower
- Murat Orhan, Managing Director, İstanbul Deniz Otobüsleri
- Michael Grey, Freelance Correspondent

BUILDING & REFURBISHMENT

Feature: *Global repair and refurbishment facilities*

As the global fleet grows, so the refurbishment yard capacity tightens. CFR wanders the globe to profile and map the shipyards that have become experts in passenger ship refurbishment and repair projects, as well as those that are becoming rising stars.

Report

Cruise order book – cruise lines and shipyards share their highlights and talk about recent launches. We also review the progress being made on key newbuilds that are due to debut in H1 2023:

Ship name	Cruise Line	Shipyard	Delivery date
Seabourn Pursuit	Seabourn	T. Mariotti	Q1
Emerald Sakara	Emerald Cruises	Ha Long Shipyard	Q1
SH Diana	Swan Hellenic	Helsinki Shipyard	Q1
American Serenade	American Cruise Lines	Chesapeake Shipyard	Q2
Resilient Lady	Virgin Voyages	Fincantieri	Q2
Viking Saturn	Viking Cruises	Fincantieri	Q2
World Seeker	Atlas Ocean Voyages	WestSea Vania	Q2
Oceania Vista	Oceania Cruises	Fincantieri	Q2
Ocean Albatros	SunStone Ships	CMHI	Q2
Explora I	Explora Journeys	Fincantieri	Q2
MSC Euriba	MSC Cruises	Chantiers de l'Atlantique	Q2
Scenic Eclipse II	Scenic	MKM Yachts	Q2
Ocean Discoverer	SunStone Ships	CMIH	Q2
Silver Nova	Silversea	Meyer Werft	Q2

PLUS:

- ❖ *Ferry order book* – a review of the highlights in the global order book that are continuing to keep this industry sector buoyant.
- ❖ *Repair and refurbishment highlights* – highlights of significant projects completed in H2 2022 and a look ahead to some of the deliveries scheduled for H1 2023.

MARINE OPERATIONS



Feature: *Green List products for marine operations*

The sixth annual Green List celebrates outstanding products that are improving the operational attributes of passenger ships. Naval architects share their thoughts about where cruise and ferry companies can find further efficiencies while product and equipment suppliers present a range of proven products to fulfil increasingly high environmental expectations.

Report: *Technology infrastructure and solutions*

In this report we explore passenger shipping best-practices for ship and shoreside technology infrastructure and identify market-leading solutions for key business processes.

Featured suppliers

In this issue we will profile a series of leading Marine Operations equipment and service suppliers. Contact Ben Surtees-Smith for more information on: ben.surtees-smith@cruiseandferry.net

PLUS Executive interviews with:

- Manolis Alevropoulos, Vice President of Marine Operations, Celebrity Cruises
- Jill Stonenberg, Director of Social Impact & Sustainability, Virgin Voyages
- Anders Aasen, Vice President of Global Marine Operations & Technical Services, Royal Caribbean Group

Additional topics covered include:

- ❖ Safety and security
- ❖ Water and waste management
- ❖ Environmental and hygiene
- ❖ HVAC

ONBOARD EXPERIENCE

Feature: *Interior endurance*

Corporate priorities are leading to a demand for passenger ship interiors with greater longevity. While this will drive an increase of the time between significant refurbishments it must not compromise passenger appeal towards the end of the cycle. Interior designers discuss strategies to guarantee a longer life while maintaining high design standards, and suppliers share details of durable, yet aesthetically pleasing, products.

Report: *Onboard the class of 2023*

In this report we take a look around new ships launching in 2023 in search of particularly eye-catching spaces that we expect will woo passengers in the years ahead. Highlighted interior spaces will include dining venues, entertainment, decks, retail, accommodation and more.

PLUS Executive interviews with:

- Franck Garanger, Explora Journeys
- Fredrik Johansson, Tillberg Design of Sweden
- Shashi Caan, CEO, IFI
- Andy Yuill, SMC Design

PORTS & DESTINATIONS

Feature: *New in 2023*

The itinerary remains a top reason for selecting a cruise, and both ports and destinations will play a critical role in rebuilding cruise tourism. In this feature, ports share details about new development projects and initiatives that are set to improve facilities for operators and destinations highlight new or improved attractions and shore excursions that will enhance the visit for passengers.

Interview: *A planner's perspective*

Continuing the series started in 2020, our Spring/Summer issue will feature another well-known face in the world of itinerary planning. Mario Parodi, vice president of port and itinerary planning at Norwegian Cruise Line Holdings, is a globally respected deployment expert. Parodi will share wise insights in this feature interview.

Regional reports

A series of interviews, commentaries and reports about ports, destinations and shore excursions in each of the following regions:

- ❖ North America & Canada
- ❖ Central America & Caribbean
- ❖ South America
- ❖ Northern Europe
- ❖ Mediterranean & Black Sea
- ❖ Middle East
- ❖ Africa, Gulf & Indian Ocean
- ❖ Asia Pacific

FURTHER INFORMATION

Deadlines

- ❖ Editorial content: 27 January 2023
- ❖ Advertising copy: 10 February 2023
- ❖ Publication date: 8 March 2023

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Please note that this editorial plan is subject to the interview availability of the organisations and individuals listed. Alternative contributors will be found if they are required.