

## Editorial Highlights

Spring/Summer 2022

### UPFRONT

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#### Keynote

Arnold Donald, president and CEO of Carnival Corporation, provides his usual keynote for our first issue of 2022, sharing his candid perspectives about the state of the industry and the outlook for the brands under his leadership over the next 12 months. 2022 will be a critical year as the industry returns to full capacity and Donald's annual keynote for *Cruise & Ferry Review* will clarify expectations for the next 12 months.

#### Marketwatch

An eclectic round-up of global news, views, opinions and insights that cover all segments of the passenger shipping industry. Our extended story features an interview with Andrea Zito, CEO of Swan Hellenic, sandwiched between the launches of Minerva and Vega, the company's new boutique expedition ships.

### CRUISE BUSINESS

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#### Featured interview: *Frank Del Rio*

Frank Del Rio, president and CEO of Norwegian Cruise Line Holdings, has been a prominent force throughout the pandemic, celebrated for his candid and authoritative leadership during the worst of times. As the company seeks to rebuild its cruise operations, Del Rio talks about how the recent past has galvanised the industry for a brighter future and shares his views about forthcoming highlights the three cruise brands in the group.

#### Roundtable: *River cruising*

The return of the river cruise segment was swift after the worst of the pandemic. Our roundtable seeks viewpoints from the boardrooms of the biggest operators about the challenges and opportunities ahead, including: new ships, sustainability, overcrowding, new routes and guest satisfaction.

#### PLUS Executive interviews with:

- Michael Bayley, President and CEO, Royal Caribbean International
- Lisa Lutoff-Perlo, President and CEO, Celebrity Cruises
- Thomas Mazloum, President, Disney Signature Experiences
- Gus Antorcha, President, Holland America Line
- Mario Zanetti, President, Costa Cruises
- Paul Ludlow, President, P&O Cruises
- Kelly Craighead, President and CEO, Cruise Lines Industry Association

### FERRY BUSINESS

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#### Feature interview: *Emanuele Grimaldi*

In the first of our new Ferry Business feature-length interviews, Philippe Holthof catches up with Emanuele Grimaldi, Managing Director of Grimaldi Group to talk about the company's passenger ship operations. In a wide-ranging interview we get to know a little more about the group's brands and priorities for the years ahead.

#### Roundtable: *High-speed ferries*

Simon Johnson chairs a discussion with the CEOs of leading operators of high-speed ferries to investigate how this industry segment is responding to the new fuel challenge. The discussion centres around fuel but necessarily covers speed, ship design, capacity, routes, onboard services and more.

#### PLUS Executive interviews with:

- Mike Corrigan, CEO, Interferry
- Mark Collins, CEO, BC Ferries
- Amy Scarton, Deputy Secretary, Washington State Ferries

- Taru Keronen, Managing Director, Eckerö Line
- Trond Kleivdal, CEO, Color Line
- Matteo Catani, CEO, Grandi Navi Veloci
- Frederic C DyBuncio, Chairman, 2GO Group
- Michael Grey, Freelance Correspondent

## BUILDING & REFURBISHMENT

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### Cruise & Ferry GreenList

#### Feature: *Green List shipbuilding*

It's not just the policymakers who are driving a greener future for shipping. Our environmental compass is increasingly dictating the choices that we make in our lives, including the vacations that we take and passenger shipping companies are responding. Our annual Green List recognises the operators, naval architects, shipyards and classification societies that are driving best practices for sustainable passenger shipbuilding.

#### Report

*Cruise order book* – cruise lines and shipyards share their highlights and talk about recent launches. We also review the progress being made on key newbuilds that are due to debut in H1 2022:

Ship name	Cruise Line	Shipyards	Delivery date
Ocean Odyssey	SunStone Ships	CMIH	Spring 22
Wonder of the Seas	Royal Caribbean International	Chantiers de L'Atlantique	Spring 22
Beyond	Celebrity Cruises	Chantiers de L'Atlantique	Spring 22
Seabourn Venture	Seabourn	T. Marriotti	Spring 22
Vega	Swan Hellenic	Helsinki Shipyard	Spring 22
Evrima	The Ritz-Carlton Yacht Collection	Barreras & Astander	Spring 22
Viking Polaris	Viking Ocean	VARD	Summer 22
Disney Wish	Disney Cruise Line	Meyer Werft	Summer 22
Resilient Lady	Virgin Voyages	Fincantieri	Summer 22
World Traveller	Atlas Ocean Voyages	WestSEA Shipyard	Summer 22
Norwegian Prima	Norwegian Cruise Line	Fincantieri	Summer 22

#### PLUS:

- ❖ *Ferry order book* – a review of the highlights in the global order book that are continuing to keep this industry sector buoyant.
- ❖ *Repair and refurbishment highlights* – highlights of significant projects completed in H2 2021 and a look ahead to some of the deliveries scheduled for H1 2022.

## MARINE OPERATIONS

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#### Feature: *Maritime communications*

Demands on maritime communication continue to strain bandwidth as the ship and its passengers consumption demands keep rising. Communications and equipment providers share their thoughts about how cruise and ferry companies can keep pace with demand and better manage spiralling costs.

#### Report: *Crew recruitment, training and well-being*

In this report we speak to leading passenger ship management companies, crewing agencies and training schools about the solutions to current multi-faceted problems that cruise and ferry operators are currently facing.

#### NEW: Featured suppliers

In this issue we will profile a series of leading Marine Operations equipment and service suppliers. Contact Ben Surtees-Smith for more information on: [ben.surtees-smith@cruiseandferry.net](mailto:ben.surtees-smith@cruiseandferry.net)

#### PLUS Executive interviews with:

- Captain Patrik Dahlgren, Senior Vice President, Global Marine Operations, Royal Caribbean Group

- Ernie Laughton, Chief Security Officer, Seabourn
- Paul Holthus, CEO, World Ocean Council

*Additional topics covered include:*

- ❖ Safety and security
- ❖ Water and waste management
- ❖ Environmental and hygiene
- ❖ HVAC.

## ONBOARD EXPERIENCE

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**Feature:** *Interior favourites*

Interior spaces on passenger ships are occasionally designed around a single product or pattern. Such products and materials become instant hits and quickly achieve widespread acclaim, winning the hearts and minds of both designers and passengers. Cruise and ferry executives, interior designers and outfitters share some of their favourite products and materials. Some are old favourites and some are new market entrants but all are destined for a long life at sea.

**Report:** *Onboard entertainment*

Onboard real estate is at a premium and passenger ship operators are forever vigilant in their search for improvements to the onboard entertainment offer. The Cruise & Ferry team searches the market for the best of what's on offer from industry suppliers.

**PLUS** Executive interviews with:

- Andy Yuill, SMC Design
- Fredrik Johansson, Tillberg Design
- Greg Walton, Studio DADO
- Marco de Jorio, De Jorio Design

## PORTS & DESTINATIONS

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**Feature:** *Welcome back!*

Ports and destinations have suffered a brutal two years. The cost of lost calls and shore spending has hit businesses and communities hard and yet they have worked tirelessly to ready themselves for the return of cruising. In this feature we speak to ports and destinations around the world share their views and feelings about the return of cruise ships to their home towns and look forward to many brighter days ahead.

**Interview:** *A planner's perspective*

Continuing the series started in 2020, our Spring/Summer issue will feature another well-known face in the world of itinerary planning. Michelle Lupino, head of itinerary planning, Ambassador Cruise Line Holdings, is responsible for worldwide deployment and shares some original insights about her craft.

### Regional reports

A series of interviews, commentaries and reports about ports, destinations and shore excursions in each of the following regions:

- ❖ North America & Canada
- ❖ Central America & Caribbean
- ❖ South America
- ❖ Northern Europe
- ❖ Mediterranean & Black Sea
- ❖ Middle East
- ❖ Africa, Gulf & Indian Ocean
- ❖ Asia Pacific

## FURTHER INFORMATION

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### Deadlines

- ❖ Editorial content: 28 January 2022
- ❖ Advertising copy: 14 February 2022
- ❖ Publication date: 8 March 2022

### Contacts

Rebecca Gibson, Editor  
Email: rebecca.gibson@tudor-rose.co.uk

Jon Ingleton, Executive Editor  
Email: jon.ingleton@tudor-rose.co.uk

*Please note that this editorial plan is subject to the interview availability of the organisations and individuals listed. Alternative contributors will be found if they are required.*