

## Editorial Highlights

Autumn/Winter 2022

### UPFRONT

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#### Keynote

Pierfrancesco Vago, Executive Chairman of MSC Cruises, provides the keynote for our second issue of 2022, sharing his perspectives about the state of the industry and his outlook for MSC Cruises and Explora Journeys. This is a critical phase in the industry's history and Vago's keynote for *Cruise & Ferry Review* will provide important insights into how cruising has performed over the summer, a key barometer for the future.

#### Marketwatch

An eclectic round-up of global news, views, opinions and insights that cover all segments of the passenger shipping industry. Our extended Marketwatch story in this edition of Cruise & Ferry Review celebrates the delivery of MSC Cruises' MSC Seascope.

### CRUISE BUSINESS

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#### Featured interview: *Harry Sommer*

Harry Sommer, president and CEO of Norwegian Cruise Line is responsible for ensuring that the Norwegian brand excels in every way by employing new ways of doing business to improve guest satisfaction and team member engagement while continuing to produce industry-leading financial results. Our featured interview with Sommer comes in the immediate afterglow of the launch of Norwegian Prima, another remarkable first-in-class ship for the Florida freestylers.

#### Roundtable: *Luxury cruising*

The luxury cruise market has been rocked by the demise of Crystal Cruises but the sector remains an attractive proposition. As luxury operators continue a push into the expedition market, our roundtable in this issue seeks to quiz a few of the segment's leading CEOs about their plans and strategies to keep their cruise brands at the peak of the industry's offering.

#### PLUS Executive interviews with:

- Carol Cabezas, President, Azamara
- Christine Duffy, President, Carnival Cruise Line
- Pam Hoffee, Managing Director, Avalon Waterways
- Jason Liberty, President and CEO, Royal Caribbean Group
- Roberto Martinoli, President and CEO, Silversea
- Tom McAlpin, CEO, Virgin Voyages
- Alister Punton, CEO and Founder, Storylines
- Kelly Craighead, President and CEO, Cruise Lines Industry Association

### FERRY BUSINESS

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#### Feature interview: *Patty Rubstello*

In the second of our new Ferry Business feature-length interviews, Philippe Holthof speaks to Patty Rubstello, assistant secretary, Washington State Ferries about the organisation's passenger ship operations across Puget Sound and the greater Salish Sea. In an eclectic interview we get to know a little more about the WSF fleet, team and passengers and we also explore Rubstello's priorities for the years ahead.

#### Roundtable: *Ferry appealing*

Simon Johnson chairs a discussion with CEOs of leading ferry operators about the best tactics to deploy as the industry seeks to enhance and broaden the appeal of ferry travel. The ferry market was hit hard by the pandemic but it has bounced back and is now fighting to remind the world about the significant appeal of ferry travel and capitalise on a renewed appetite for short-haul vacations.

**PLUS** Executive interviews with:

- Mike Corrigan, CEO, Interferry
- David Dudgeon, CEO, FRS Clipper
- Peter Hebblethwaite, Managing Director, P&O Ferries
- Carsten Nørland, CEO, Scandlines
- Corrine Storey, Vice President and Chief Operating Officer, BC Ferries
- Yannis Vardinoyannis, Managing Director, ANEK Lines
- Johan Roos, Executive Director of EU and IMO Affairs, Interferry
- Michael Grey, Freelance Correspondent

## BUILDING & REFURBISHMENT

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**Feature:** *Engine room innovation*

Innovation throughout the engine room continues at pace, enabling a more sustainable and efficient future for the shipping industry. We review a selection of the standout new product and service releases that are set to transform engine rooms. Email Benedict Pask for more information at [benedict.pask@tudor-rose.co.uk](mailto:benedict.pask@tudor-rose.co.uk).

**Report**

*Cruise order book* – cruise lines and shipyards share their highlights and talk about recent launches. We also review the progress being made on key newbuilds that are due to debut in H2 2022:

Ship name	Cruise Line	Shipyard	Delivery date
Norwegian Prima	Norwegian Cruise Line	Fincantieri, Marghera	Q3
American Symphony	American Cruise Line	Chesapeake	Q3
Resilient Lady	Virgin Voyages	Fincantieri, Sestri Ponente	Q3
World Traveller	Atlas Ocean Voyages	WestSea Viana	Q3
Viking Neptune	Viking Cruises	Fincantieri, Ancona	Q4
Carnival Celebration	Carnival Cruise Line	Meyer Werft	Q4
MSC Seascape	MSC Cruises	Fincantieri, Monfalcone	Q4
Arvia	P&O Cruises	Meyer Werft	Q4
MSC World Europa	MSC Cruises	Chantiers de l'Atlantique	Q4
American Serenade	American Cruise Lines	Chesapeake	Q4
World Seeker	Atlas Ocean Voyages	WestSea Viana	Q4
Ocean Odyssey	SunStone Cruises	China Merchants Heavy In	Q4
Viking Mississippi	Viking River Cruises	Edison Chouest Offshore	Q4

**PLUS:**

- ❖ *Ferry order book* – a review of the highlights in the global order book that are continuing to keep this industry sector buoyant.
- ❖ *Repair and refurbishment highlights* – highlights of significant projects completed in H1 2022 and a look ahead to some of the deliveries scheduled for H2 2022.

## MARINE OPERATIONS

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**Feature:** *Safety at sea*

Over the years our annual safety feature has become one of our most popular regulars. Once again we'll be sharing the latest news, products and developments contributing to continuous safety improvements onboard the world's passenger fleet. Email Ben Surtees-Smith for more information at [ben.surtees-smith@tudor-rose.co.uk](mailto:ben.surtees-smith@tudor-rose.co.uk).

**Report:** *Environmental performance*

In this report we explore some of the products and technologies that are helping operators to improve their environmental performance, covering topics such as emissions, energy, waste and water.

**PLUS** Executive interviews with:

- Captain Manolis Alevropoulos, Vice President Marine Operations, Celebrity Cruises

- Paul Holthus, CEO, World Ocean Council

*Additional topics covered include:*

- ❖ Bridge and ECR
- ❖ Water and waste management
- ❖ Environmental and hygiene
- ❖ HVAC
- ❖ Ship management
- ❖ Telecommunications

## ONBOARD EXPERIENCE

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**Feature:** *Service please!*

The cruise industry is famed for outstanding service, a feature that delights passengers and keeps them coming back. Ferry operators are also upping their game. We seek the views of designers, galley experts, bar and dining suppliers and other stakeholders as we explore how an elevated service improves the dining experience and overall passenger satisfaction. Contact Shelly Palmer for more information at: [shelly.palmer@cruiseandferry.net](mailto:shelly.palmer@cruiseandferry.net).

**Report:** *Now in stock*

Interior suppliers continue to expand their range of IMO-certified products and materials. In this report we seek out the highlights from 2022 collections.

**PLUS** Executive interviews with:

- Andy Yuill, SMC Design
- Fredrik Johansson, Tillberg Design
- Greg Walton, Studio DADO
- Marco de Jorio, De Jorio Design

## PORTS & DESTINATIONS

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**Feature:** *Exceptional passenger terminals*

The architecture and interior of a passenger terminal sets the tone for a cruise or ferry voyage. A drive across MacArthur Causeway Bridge provides exquisite examples and there are countless others that are bestowed similar praise. In this feature we cruise around the world in search of passenger terminals that are demonstrably efficient, architecturally imaginative and equally appealing to both operators and passengers. Contact Kimberley McLean for more information at: [kimberley.mclean@tudor-rose.co.uk](mailto:kimberley.mclean@tudor-rose.co.uk).

**Interview:** *A planner's perspective*

Continuing the series started in 2020, our Autumn/Winter issue features another well-known face in the world of itinerary planning: Charles B Robertson, President & CEO, American Cruise Lines.

### Regional reports

A series of interviews, commentaries and reports about ports, destinations and shore excursions in each of the following regions:

- ❖ North America & Canada
- ❖ Central America & Caribbean
- ❖ South America
- ❖ Northern Europe
- ❖ Mediterranean & Black Sea
- ❖ Middle East
- ❖ Africa, Gulf & Indian Ocean
- ❖ Asia Pacific

## FURTHER INFORMATION

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### Deadlines

- ❖ Editorial content: 08 July 2022
- ❖ Advertising copy: 05 August 2022
- ❖ Publication date: 16 August 2022

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*This editorial plan is subject to the interview availability of the organisations and individuals listed. Alternative contributors will be found if they are required.*