

## Editorial Highlights

Spring/Summer 2024

### UPFRONT

---

#### Keynote

Jason Liberty, president, CEO and chief commercial officer of Royal Caribbean Group, delivers our first keynote interview for 2024. It's set to be a good year for the group as it builds on a boom in bookings, new tonnage and an optimistic outlook. In this issue, Liberty shares his views about the state of the industry and the forecast for the brands under his leadership over the next 12 months.

#### Marketwatch

An eclectic round-up of global news, views, opinions and insights that cover all segments of the passenger shipping industry.

### CRUISE BUSINESS

---

#### Featured interview: *John Padgett*

John Padgett, president of Princess Cruises, has many reasons to look forward to a bright year ahead. In this featured interview, we ask him about the technical innovations, industry-first onboard experiences and impressive interior designs onboard the brand's newest – and largest-ever – ship, Sun Princess. We also discuss his key priorities for 2024 and beyond.

#### Roundtable: *Expedition specialists*



In association with Expedition Cruise Network, expedition leaders discuss the expert services and equipment support required by this demanding sector, often in remote locations. Contributors include thoughtleaders from Albatros Expeditions, Australis, Heritage, Latin Trails, Oceanwide Expeditions, Ponant, Quark Expeditions and Seabourn.

#### PLUS Executive interviews with:

- Katy Berzins, Head, TUI River Cruises
- Gus Antorcha, President, Holland America Line
- Michael Goh, President, Resorts World Cruises
- Mario Zanetti, President, Costa Cruises
- Paul Ludlow, President, P&O Cruises
- Cristina Levis, CEO, A&K Travel Group
- Kelly Craighead, President and CEO, Cruise Lines Industry Association

### FERRY BUSINESS *in association with Interferry*

---

#### Feature interview: *Elisabeth Lönne, Marica Derenstrand and Margareta Jensen Dickson*

Philippe Holthof continues our series of Ferry Business feature interviews in conversation Marica Derenstrand, Chief Financial Officer; Elisabeth Lönne, Chief Commercial Officer; and Margareta Jensen Dickson, Chief People and Communications Officer of Stena Line. Ferry businesses have common commercial opportunities throughout the world but Stena Line often has a different way of doing things. We find out more.

#### PLUS Executive interviews with:

- Mike Corrigan, CEO, Interferry
- Kent Hagbarth, CEO, Naviera Armas Trasmediterránea
- Nicolas Jimenez, CEO, BC Ferries
- Christophe Mattieu, CEO, Brittany Ferries
- Dagfinn Neteland, CEO, Fjord1
- Will Dady, CEO, StraitsNZ

- Paavo Nõgene, CEO, Tallink
- Amy Scarton, Deputy Secretary, Washington State Ferries
- Michael Grey, Freelance Correspondent

## BUILDING & REFURBISHMENT

### Cruise&Ferry GreenList

#### Feature: *Decarbonisation by design*

R&D departments and other industry innovators continue to target decarbonisation advances through low-carbon fuels, electrification, energy efficiency, operational optimisation, regulatory control and more. In this feature we explore the products and services that are changing the carbon footprint of passenger shipping.

Incorporating an interview with with Gerry Larsson-Fedde, COO of Hurtigruten Norway, about his company's new 'Sea Zero' ships, the first of which is expected to be delivered in 2030.

#### Report

*Cruise order book* – cruise lines and shipyards share their highlights and talk about recent launches. We also review the progress being made on key newbuilds that are due to debut in H1 2024:

Ship name	Cruise Line	Shipyard	Delivery date
Adora Magic City	Adora Cruises	Shanghai Waigaoqiao	Q1 2024
Icon of the Seas	Royal Caribbean International	Meyer Turku	Q1 2024
Sun Princess	Princess Cruises	Fincantieri	Q2 2024
Mein Schiff 7	TUI Cruises	Meyer Turku	Q2 2024
Utopia of the Seas	Royal Caribbean International	Chantiers de L'Atlantique	Q2 2024
Cunard	Queen Anne	Fincantieri	Q2 2024
American Liberty	American Cruise Lines	Chesapeake Shipbuilding	Q2 2024
Silver Ray	Silversea Cruises	Meyer Werft	Q2 2024
Explora II	Explora Journeys	Fincantieri	Q2 2024

#### PLUS:

- ❖ *Ferry order book* – a review of the highlights in the global order book that are continuing to keep this industry sector buoyant.
- ❖ *Repair and refurbishment highlights* – mapped highlights of significant projects completed in H2 2023 and a look ahead to some of the deliveries scheduled for H1 2024.

## MARINE OPERATIONS

#### Feature: *Nautical mastery*

Staying informed about the latest systems and technologies, managing vast information silos and keeping up to date with regulatory changes are time-consuming pursuits for navigators. Our lead Marine Operations feature in this issue discovers which products and services are truly ahead of the rest.

#### Report: *Managing risk*

In this report we explore how the world of risk management has changed as we navigate a route through recent and current natural disasters, cyberattacks, conflicts, pandemics and other significant crises.

#### PLUS Executive interviews with:

- International Maritime Organization
- River Advice
- The Nautical Institute

#### *Additional topics covered include:*

- ❖ Safety and security
- ❖ Water and waste management
- ❖ Environmental and hygiene
- ❖ HVAC

## ONBOARD EXPERIENCE

---

### **Feature:** *Perfectly seasoned*

The standard of food and beverage delivery on passenger ships is high and changes to the drinks selection, ingredients, equipment and services suppliers are deeply scrutinised. Meanwhile, new dining concepts are continuously introduced to keep the food and beverage offer fresh for both new and repeat cruisers. This feature shares insights from industry the experts who are helping operators pursue a perfectly seasoned onboard experience.

### **Report:** *Sustainable Maritime Interiors*

In this report we take a fresh look at the sustainability performance of passenger ships. We explore which cruise and ferry brands are taking the lead by urging their design teams to specify more sustainable products, how shipyards are supporting their clients' sustainability goals, and which suppliers are effectively delivering against the sternest sustainability metrics?

**PLUS** more interviews and reports from onboard experience experts and influencers

## PORTS & DESTINATIONS

---

### **Feature:** *Authentic experiences*

Some believe that the term is being over-used and under-delivered, regardless, we must continue to pursue the delivery of truly authentic experiences to satisfy guest demand and fulfil the shore experience promise. Destination experts share their views as we explore what authenticity means for a global selection of destinations and how it influences the way they present the attractions and experiences on offer.

### **Interview:** *A planner's perspective*

Continuing the series started in 2020, our Spring/Summer issue will feature another well-known face in the world of itinerary planning. Ugo Savino, director of deployment and itinerary planning at Carnival Cruise Line, is a globally respected deployment expert. Savino will inevitably share wise insights in this feature interview.

### **Regional reports**

A series of interviews, commentaries and reports about ports, destinations and shore excursions in each of the following regions:

- |                               |                             |                               |
|-------------------------------|-----------------------------|-------------------------------|
| ❖ North America & Canada      | ❖ Northern Europe           | ❖ Africa, Gulf & Indian Ocean |
| ❖ Central America & Caribbean | ❖ Mediterranean & Black Sea | ❖ Asia Pacific                |
| ❖ South America               | ❖ Middle East               |                               |

## FURTHER INFORMATION

---

### **Deadlines**

- ❖ Editorial content: 29 January 2024
- ❖ Advertising copy: 28 February 2024
- ❖ Publication date: 12 March 2024

### **Contacts**

Rebecca Gibson, Editor  
Email: [rebecca.gibson@tudor-rose.co.uk](mailto:rebecca.gibson@tudor-rose.co.uk)

Jon Ingleton, Executive Editor  
Email: [jon.ingleton@tudor-rose.co.uk](mailto:jon.ingleton@tudor-rose.co.uk)

*Please note that this editorial plan is subject to the interview availability of the organisations and individuals listed. Alternative contributors will be found if they are required.*