

## Editorial highlights

Spring/Summer 2021

### UPFRONT

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#### Keynote

Arnold Donald, president and CEO of Carnival Corporation, provides his usual keynote for our first issue of 2021, sharing his candid perspectives about the state of the industry and the outlook for the brands under his leadership over the next 12 months. 2020 has been a challenging year and perhaps more than ever, Donald's annual keynote for *Cruise & Ferry Review* will be an essential read.

#### Marketwatch

An eclectic round-up of global news, views, opinions and insights that cover all segments of the passenger shipping industry. Our extended story features an interview with Manuel Butler, executive director of the World Tourism Organization, about the challenges and opportunities for world tourism in the years ahead.

### CRUISE BUSINESS

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#### Featured interview: *Pierfrancesco Vago*

After the most devastating year in passenger shipping history, the industry is ready to fulfil significant consumer demand for cruise vacations once again. Our feature interview in this issue is with Pierfrancesco Vago, executive chairman at MSC Cruises. In a wide-ranging interview, Vago talks about the pandemic, industry recovery, business agility and sustainability.

#### PLUS Executive interviews with:

- Michael Bayley, President and CEO, Royal Caribbean International
- Harry Sommer, President and CEO, Norwegian Cruise Line
- Jan Swartz, Group President, Holland America Group
- Michael Thamm, Group CEO, Costa Group and Carnival Asia
- Wybcke Meier, CEO, TUI Cruises
- Andrea Zito, CEO, Swan Hellenic
- John Waggoner, CEO, American Queen Steamboat Company
- Hans Lagerweij, President, Albatros Expeditions
- Kelly Craighead, President and CEO, Cruise Lines Industry Association

### FERRY BUSINESS

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#### Roundtable: *Fleet improvement plans*

Ferry operators have battled through the crisis to sustain lifeline services and transport cargo but have suffered huge losses. With passenger services resuming the outlook is much brighter but operators are carrying big deficits. We ask our panel of CEOs about their fleet improvement plans and business priorities as they seek to keep passengers happy while also balancing the books.

#### PLUS Executive interviews with:

- Mike Corrigan, CEO, Interferry
- Pansy Ho, Group Executive Chairman and Managing Director, Shun Tak Holdings
- Dagfinn Neteland, CEO, Fjord1
- Greg Bombard, President, Catalina Express
- Peter Hebblethwaite, Managing Director, North Sea Routes, P&O Ferries
- Spyridon Paschalidis, CEO, Attica Group
- Abby Penlington, Director, Discover Ferries
- Michael Grey, Freelance Correspondent

## BUILDING & REFURBISHMENT

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### Feature: *Lifecycle services*

Lifecycle services are an essential component of maintaining efficient ship operations. We invite a broad selection of cross-sector stakeholders to share best-practice approaches to ship optimisation, maintenance and repair. Perspectives included in this feature will cover topics such as power and propulsion, paints and coatings, HVAC, electrical systems, elevators, lifeboats and tenders, water and waste systems, and classification services.

### Report

*Cruise order book* – cruise line and shipyard executives share their highlights and talk about recent launches. We also review the progress being made on key newbuilds that are due to debut in H1 2021:

| Ship name           | Cruise Line                    | Shipyard                  | Delivery date |
|---------------------|--------------------------------|---------------------------|---------------|
| MSC Virtuosa        | MSC Cruises                    | Chantiers de l'Atlantique | Q1 2021       |
| Crystal Endeavor    | Crystal Cruises                | MV Werften                | Q1 2021       |
| Mardi Gras          | Carnival                       | Meyer Turku               | Q1 2021       |
| Ocean Explorer      | SunStone                       | CMIH                      | Q1 2021       |
| Viking Venus        | Viking Cruises                 | Fincantieri               | Q1 2021       |
| Odyssey of the Seas | Royal Caribbean International  | Meyer Werft               | Q1 2021       |
| Evrima              | Ritz-Carlton Luxury Collection | Barreras                  | Q1 2021       |
| Ocean Victory       | SunStone                       | CMIH                      | Q1 2021       |
| Hanseatic Spirit    | Hapag-Lloyd Cruises            | Vard                      | Q1 2021       |
| Golden Horizon      | Tradewind Voyages              | Brodosplit                | Q1 2021       |
| Commandant Charcot  | Ponant                         | Vard                      | Q2 2021       |
| AIDAcosma           | AIDA Cruises                   | Meyer Werft               | Q2 2021       |
| Venture             | Seabourn                       | T. Mariotti               | Q2 2021       |
| Valiant Lady        | Virgin Voyages                 | Fincantieri               | Q2 2021       |
| World Navigator     | Mystic Cruises                 | West Sea                  | Q2 2021       |
| Rotterdam           | Holland America Line           | Fincantieri               | Q2 2021       |
| Emerald Azzurra     | Emerald Yacht Cruises          | Halong Shipbuilding       | Q2 2021       |

### PLUS:

- ❖ *Ferry order book* – a review of the highlights in the global order book that are continuing to keep this industry sector buoyant.
- ❖ *Repair and refurbishment highlights* – highlights of significant projects completed in H2 2020 and a look ahead to some of the deliveries scheduled for H1 2021.

## MARINE OPERATIONS

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### Feature: *Navigation and communications technology*

Advances in navigation technology continue to elevate best practice and safe operations while enhanced communications services ensure quality and reliability improvements. Both remain key to nautical operational progress. The Nautical Institute and InterManager take the lead for this feature with insights and observations from bridge and communications product and service suppliers.

### PLUS Executive interviews with

- Martha Poulter, Chief Information Officer, Royal Caribbean Group
- Michael Guldmann Petersen, Chief Operating Officer, Scandlines
- Paul Holthus, CEO, World Ocean Council

### *Additional topics covered include:*

- ❖ Safety and security
- ❖ Telecommunications
- ❖ Water and waste management
- ❖ Environmental and hygiene
- ❖ HVAC.

## ONBOARD EXPERIENCE

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### **Feature:** *Interior wows!*

Interior design must be functional, visually appealing, mirror brand values, engage its audience and contribute to a cohesive onboard experience. But great interior design also has the opportunity to wow passengers – whether through an art installation, a hidden photo moment, a secret hideaway or captivating storytelling. We invite leading names within the design community to select their favourite onboard wows as we seek to highlight an eclectic selection of arresting onboard spaces.

### **Report:** *Hotel and interior event previews*

After a year of cancelled and postponed events the industry's poised ready to network, learn from the latest best practices and see new products in person. We preview the conferences and exhibitions that are returning in 2021 and will feature hotel operations and interiors, including Seatrade Cruise Global and Cruise Ship Interiors Expo.

### **PLUS** Executive interviews with:

- Andy Yuill, SMC Design
- Fredrik Johansson, Tillberg Design
- Greg Walton, Studio DADO
- Marco de Jorio, De Jorio Design
- Chris Finch, AD Associates
- Mike Oliver, Trimline
- Gabriele Cafaro, Marine Interiors

## PORTS & DESTINATIONS

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### **Feature:** *Green List cruise ports*

In recent years cruise ports around the world have taken giant strides in improving their environmental performance. With the continued growth in cruise activities, many are committed to continuing this trend by formulating ambitious environmental strategies, embarking on significant investment projects and publishing sustainability reports. Our annual Green List recognises some of the ports that are setting the standards for others to follow and explores some of the stand-out projects that are underway.

### **Interview:** *A planner's perspective*

Following our interview with Timothy Littley in our Spring/Summer 2020 edition, our series of planner's perspectives continues in this issue with an exclusive interview with Federico Bartoli, director of itinerary planning at Costa Cruises. This series seeks to get the inside track on key issues and dissect the thought processes involved in selecting ports and building compelling itineraries.

### **Regional reports**

A series of interviews, commentaries and reports about ports, destinations and shore excursions in each of the following regions:

- |                               |                             |                               |
|-------------------------------|-----------------------------|-------------------------------|
| ❖ North America & Canada      | ❖ Northern Europe           | ❖ Africa, Gulf & Indian Ocean |
| ❖ Central America & Caribbean | ❖ Mediterranean & Black Sea | ❖ Asia Pacific                |
| ❖ South America               | ❖ Middle East               |                               |

## FURTHER INFORMATION

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### **Deadlines**

- ❖ Editorial content: 10th February 2021
- ❖ Advertising copy: 22nd February 2021
- ❖ Publication date: 23rd March 2021

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Please note that this editorial plan is subject to the interview availability of the organisations and individuals listed. Alternative contributors will be found if they are required.