

## Editorial Highlights

Autumn/Winter 2024

### UPFRONT

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**Keynote:** *Pierfrancesco Vago*

The sea has provided a home to MSC for over 300 years and the company is resolute in its pursuit of cleaner seas. In our keynote interview with Pierfrancesco Vago, executive chairman of MSC Cruises, we seek to share elements of his corporate strategy and long-term vision that will help protect our natural cruising environment for the benefit of everyone for many years to come.

**Marketwatch**

An eclectic round-up of global news, views, opinions and insights from across the passenger shipping industry.

### EXPEDITION CRUISE BUSINESS *Special Report in association with Expedition Cruise Network*

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**Keynote**

ECN's CEO Akvile Marozaitė talks with Jon Ingleton about the organization and its ambitions for the sector in the year ahead. She also gives an insight into how the expedition cruise market is evolving.

**Feature:** *Built for exploration*

Expedition ships are built to safely explore the remotest destinations on the planet, often navigating through difficult conditions while still ensuring a high level of passenger comfort. Every ship, whether one of the newer or older generation, has a unique personality. In this feature, we talk to owners, yards and suppliers about ships that are taking passengers on extraordinary adventures, and the features that make them so well-suited to exploration.

**Report:** *Expedition itineraries*

We explore the expedition cruise regions and itineraries that are thrilling passengers and helping to drive phenomenal growth for the expedition sector. The report will also highlight the unique appeal of some of the remote ports that are benefiting from heightened consumer interest.

**PLUS** *Contributions invited from:*

AE Expeditions, Albatros Expeditions, Antara Cruises, Aqua Expeditions, Aranui Cruises, Atlas Ocean Voyages, Australis, Coral Expeditions, Hapag-Lloyd Cruises, Heritage Expeditions, Hurtigruten, Intrepid, Latin Trails, Lindblad Expeditions, Maple Leaf Adventures, Metropolitan Touring, Oceanwide Expeditions, Polar Latitudes, Ponant, Poseidon Expeditions, Quark Expeditions, Seabourn, Scenic Cruises, Silversea Expeditions, Swan Hellenic and UnCruise Adventures.

### CRUISE BUSINESS

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**Featured interview:** *Andrea DeMarco*

Elegant comfort, rich experiences and impeccable service are hallmarks of the Regent Seven Seas Cruises passenger promise. In this feature interview we talk with CEO Andrea DeMarco about her first year at the helm of the business and her strategic vision for the brand.

**Roundtable:** *River of dreams*

In this roundtable, led by Arno Reitsma, president of IG River Cruise, we celebrate the latest collection of new river cruise ships that are set to delight passengers. Leading river cruise operators also share their market predictions for the years ahead and flag areas for investment and development.

**PLUS** *Executive interviews with:*

- Dondra Ritzenthaler, CEO, Azamara
- Mario Zanetti, President, Costa Cruises
- Christine Duffy, President and CEO, Carnival Cruise Line
- Michael Bayley, President and CEO, Royal Caribbean International
- Nirmal Saverimuttu, President and CEO, Virgin Voyages
- Kelly Craighead, President and CEO, Cruise Lines Industry Association

## FERRY BUSINESS *in association with Interferry*

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### Feature interview: *Ronny Moriana Glindemann*

Continuing our series of Ferry Business feature interviews, Philippe Holthof speaks with Ronny Moriana Glindemann, CEO of FRS Iberia/Maroc, following its acquisition by DFDS in January 2024. He gives us an insight into the business as it prepares to host the Interferry Conference in Marrakech, Morocco, at the end of October 2024.

### Customer experience *with Simon Johnson*

Simon Johnson, founder of Shipshape Consulting, continues his series of interviews with a leading customer experience expert, this time talking with Brittany Ferries about its new fleet of E-Flexers. He will speak with CEO Christophe Mathieu, as well as Arnaud Le Poulichet, Fred Pouget and Joëlle Croc, three members of the Brittany Ferries leadership team who are responsible for the growing fleet's technical, maritime, port operations and customer experience.

### PLUS Executive interviews with:

- Mike Corrigan, CEO, Interferry
- Steve Nevey, Deputy Secretary, Washington State Ferries
- Torben Carlsen, CEO, DFDS
- David Sopta, CEO, Jadrolinja
- Mary Ann Pastrana, Executive Vice President, Archipelago Philippine Ferries Corporation
- Heidi Wolden, CEO, Norled
- Michael Grey, Freelance Correspondent

## BUILDING & REFURBISHMENT

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### Feature: *Global refurbishment facilities*

The good times are returning for repair and refurbishment yards as cruise and ferry operators plan fleet refresh projects. We profile and map the yards poised to capitalise on the forecast boom and talk to outfitters for their views on the volume and types of projects that are being scheduled.

### Report

*Cruise order book* – cruise lines and shipyards share their highlights and talk about recent launches. We also review the progress being made on key newbuilds that are due to debut in H2 2024:

Ship name	Cruise Line	Shipyard	Delivery date
Utopia of the Seas	Royal Caribbean International	Chantiers de l'Atlantique	Q3
Estrela	APT Travel Group	Den Breejen	Q3
Explora II	Explora Journeys	Fincantieri	Q3
Ilma	The Ritz-Carlton Yacht Collection	Chantiers de l'Atlantique	Q3
Viva Enjoy	Viva Cruises	Vahali Shipyards	Q3
AmaMagdalena	AmaWaterways	-	Q4
American Legend	American Cruise Lines	Chesapeake Shipbuilding	Q4
Disney Treasure	Disney Cruise Line	Meyer Werft	Q4
Viking Vela	Viking	Fincantieri	Q4
TUI AI Horeya	TUI River Cruises	WestSea Viana	Q4

### PLUS:

- ❖ *Ferry order book* – a review of the highlights in the global order book that are continuing to keep this industry sector buoyant.

## MARINE OPERATIONS

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### Feature: *Maritime safety*

International Maritime Organization, Cruise Lines International Association and Interferry all continue to both lead and collaborate on maritime safety initiatives and we kick-off our 12th annual maritime safety feature with an overview of their work. Once again, we will also showcase a selection of best-in-class products, solutions and services that protect and preserve life at sea.

**Featured suppliers:** a series of corporate profiles of leading marine operations suppliers

**PLUS** Executive perspectives from: World Ocean Council, InterManager and US Coast Guard

*Additional topics covered include:*

- ❖ On the bridge
- ❖ Water and waste management
- ❖ Environmental and hygiene
- ❖ Technology and communications

## ONBOARD EXPERIENCE

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**Feature:** *Timeless design*

Guided by formal design principles and culturally informed practitioners, passenger ship operators now seem to favour interior designs that prioritise timelessness over contemporary trends. There remains a place for new ideas and design innovation but canny owners are demanding a longer-term payout for their interior investments. This feature shares insights from designers and highlights a collection of products that align with a timeless brief.

**PLUS** more interviews and reports from onboard experience experts and influencers.

## PORTS & DESTINATIONS

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**Feature:** *Sustainable ports*

As the shore power revolution rolls on, we explore this and other infrastructure enhancements being deployed by global ports as they seek to improve the sustainability of their cruise and ferry operations. Ports from around the world provide insights into their development plans and initiatives..

**Interview:** *A planner's perspective*

Continuing this popular series of interviews, our Autumn/Winter issue will feature another well-known face in the world of itinerary planning: Francesco Rossiello, senior manager of deployment and itinerary planning at Holland America Line. Rossiello is a meticulous and expert deployment professional and will inevitably share thoughtful insights in this feature interview.

### Regional reports

A series of interviews, commentaries and reports about ports, destinations and shore excursions in each of the following regions:

- ❖ North America & Canada
- ❖ Central America & Caribbean
- ❖ South America
- ❖ Northern Europe
- ❖ Mediterranean & Black Sea
- ❖ Middle East
- ❖ Africa, Gulf & Indian Ocean
- ❖ Asia Pacific

## FURTHER INFORMATION

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### Deadlines

- ❖ Editorial content: 11 July 2024
- ❖ Advertising copy: 25 July 2024
- ❖ Publication date: 20 August 2024

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*Please note that this editorial plan is subject to the interview availability of the organisations and individuals listed. Alternative contributors will be found if they are required.*