

Editorial Highlights

Autumn/Winter 2024

UPFRONT

Keynote: *Pierfrancesco Vago*

The sea has provided a home to MSC for over 300 years and the company is resolute in its pursuit of cleaner seas for future guardians of this special brand. In our keynote interview with Pierfrancesco Vago, executive chairman of MSC Cruises, we seek to share elements of his corporate strategy and long-term vision that will help protect our natural cruising environment for the benefit of everyone for many years to come.

Marketwatch

An eclectic round-up of global news, views, opinions and insights from across the passenger shipping industry.

EXPEDITION CRUISE BUSINESS *Special Report in association with Expedition Cruise Network*



Keynote

CEO Akvile Marozaitė and chairman Martin Johnson talk to Jon Ingleton about the launch of ECN, progress to date and their ambitions for the sector in the year ahead.

Feature: *Built for exploration*

Expedition ships are built to safely explore the remotest destinations on the planet, often navigating through difficult conditions while still ensuring a high level of passenger comfort. Every ship, whether new or one of the older generation, has a unique personality. In this feature, we talk to owners, yards and suppliers about ships that are taking passengers on extraordinary adventures, and the features that make them so well-suited to exploration.

Report: *Expedition itineraries*

We explore the expedition cruise regions and itineraries that are thrilling passengers and helping to drive phenomenal growth for the expedition sector. The report also visits some of the faraway ports that are the beneficiaries of heightened consumer interest to better understand their unique appeal.

PLUS *Contributions invited from:*

Quark Expeditions, AE Expeditions, Ponant, Australis, Hapag Lloyd Cruises, Lindblad Expeditions, Swan Hellenic, Hurtigruten Expeditions, Poseidon Expeditions, Atlas Ocean Voyages, UnCruise Adventures, Metropolitan Touring, Polar Latitudes, Oceanwide Expeditions, Heritage Expeditions, Silversea Expeditions, Latin Trails, Seabourn, Intrepid, Albatros Expeditions, Aqua Expeditions, Aranui Cruises and Scenic Cruises

CRUISE BUSINESS

Featured interview: *Andrea DeMarco*

Elegant comfort, rich experiences and impeccable service are hallmarks of the Regent Seven Seas passenger promise. In this feature interview we talk to Andrea DeMarco, CEO, about her first year at the helm of the business, the introduction of Seven Seas Grandeur in November 2023 and her strategic vision for the brand.

Roundtable: *River of dreams*

In this roundtable, led by Arno Reitsma, president of IG River Cruise, we celebrate the latest collection of new river cruise ships that are set to delight passengers, and leading river cruise operators share their market predictions for the years ahead and flag areas for investment and development.

PLUS *Executive interviews with:*

- Samantha Stimpson, CEO, Fred. Olsen Cruise Lines
- Mario Zanetti, President, Costa Cruises
- Christine Duffy, President and CEO, Carnival Cruise Line
- Laura Hodges Bethge, President and CEO, Celebrity Cruises
- Michael Bayley, President and CEO, Royal Caribbean Cruise Line
- Tom McAlpin, President and CEO, Virgin Voyages
- Kelly Craighead, President and CEO, Cruise Lines Industry Association

FERRY BUSINESS *in association with Interferry*

Feature interview: *Ronny Moriana Glindemann*

Philippe Holthof continues our series of Ferry Business feature interviews in conversation with Ronny Moriana Glindemann, CEO of FRS Iberia/Maroc, following its acquisition by DFDS in January 2024, and as the company prepares to host the Interferry Conference in Marrakech at the end of October.

Customer experience *with Simon Johnson*

Simon Johnson, founder of Shipshape Consulting, continues his series of interviews with a leading customer experience expert, this time talking with an operator heavily invested in overnight routes.

PLUS Executive interviews with:

- Mike Corrigan, CEO, Interferry
- Christoph Mattieu, CEO, Brittany Ferries
- Amy Scarton, Deputy Secretary, Washington State Ferries
- Torben Carlsen, CEO, DFDS
- David Sopta, CEO, Jadrolinja
- Mary Ann Pastrana, Executive Vice President, Archipelago Philippine Ferries Corporation
- Heidi Wolden, CEO, Norled
- Michael Grey, Freelance Correspondent

BUILDING & REFURBISHMENT

Feature: *Global refurbishment facilities*

The good times are returning for repair and refurbishment yards as fleet refresh projects are back in planning. We profile and map the yards poised to capitalise on the forecast boom and talk to outfitters for their views on the volume and types of projects that are being scheduled.

Report

Cruise order book – cruise lines and shipyards share their highlights and talk about recent launches. We also review the progress being made on key newbuilds that are due to debut in H2 2024:

Ship name	Cruise Line	Shipyard	Delivery date
Utopia of the Seas	Royal Caribbean Cruise Line	Chantiers de l'Atlantique	Q3
Estrela	APT Travel Group	Den Breejen	Q3
Explora II	Explora Journeys	Fincantieri	Q3
Ilma	The Ritz-Carlton Yacht Collection	Chantiers de l'Atlantique	Q3
Viva Enjoy	Viva Cruises	Vahali Shipyards	Q3
AmaMagdalena	AmaWaterways	-	Q4
American Legend	American Cruise Lines	Chesapeake Shipbuilding	Q4
Disney Treasure	Disney Cruise Line	Meyer Werft	Q4
Viking Vela	Viking	Fincantieri	Q4
TUI AI Horeya	TUI River Cruises	WestSea Viana	Q4

PLUS:

- ❖ *Ferry order book* – a review of the highlights in the global order book that are continuing to keep this industry sector buoyant.
- ❖ *Repair and refurbishment highlights* – mapped highlights of significant projects completed in H1 2024 and a look ahead to some of the deliveries scheduled for H2 2024.

MARINE OPERATIONS

Feature: *Maritime safety*

IMO, Clia and Interferry all continue to both lead and collaborate on maritime safety initiatives and we kick-off our 12th annual maritime safety feature with an overview of their work. Once again we will scour the market to showcase a selection of best-in-class products, solutions and services that protect and preserve life at sea.

Interview: *tbc*

We talk to a leading VP Marine Operations to share insights about their working world.

Featured suppliers: A series of corporate profiles of leading marine operations suppliers

PLUS Executive interviews with:

- World Ocean Council
- InterManager
- IMPA

Additional topics covered include:

- ❖ On the bridge
- ❖ Water and waste management
- ❖ Environmental and hygiene
- ❖ Technology and communications

ONBOARD EXPERIENCE

Feature: *Timeless design*

Guided by formal design principles and culturally informed practitioners, passenger ship interiors now seem to favour a design brief that seeks timelessness over contemporary trends. There remains a place for new ideas and design innovation but canny owners are demanding a longer-term payout for their interior investments. This feature shares insights from designers and highlights a collection of products that align with a timeless brief.

Report: *Onboard pursuits*

Passenger ships continue to trust the old favourites to entertain their guests while onboard but precious real estate is still being found to introduce original concepts. This report reviews the best of both, highlighting market-leading products and pursuits and presenting a flavour of the new ideas heading out to sea.

PLUS more interviews and reports from onboard experience experts and influencers

PORTS & DESTINATIONS

Feature: *Sustainable ports*

As the shore power revolution rolls on, we explore this and other infrastructure enhancements being deployed by global ports as they seek to improve the sustainability of their cruise and ferry operations. Ports from around the world provide insights into their development plans and initiatives..

Interview: *A planner's perspective*

Continuing this popular series of interviews, our Autumn/Winter issue will feature another well-known face in the world of itinerary planning, Francesco Rossiello, senior manager of deployment and itinerary planning at Holland America Line. Francesco is a meticulous and expert deployment professional and will inevitably share thoughtful insights in this feature interview.

Regional reports

A series of interviews, commentaries and reports about ports, destinations and shore excursions in each of the following regions:

- ❖ North America & Canada
- ❖ Central America & Caribbean
- ❖ South America
- ❖ Northern Europe
- ❖ Mediterranean & Black Sea
- ❖ Middle East
- ❖ Africa, Gulf & Indian Ocean
- ❖ Asia Pacific

FURTHER INFORMATION

Deadlines

- ❖ Editorial content: 18 July 2024
- ❖ Advertising copy: 8 August 2024
- ❖ Publication date: 20 August 2024

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Please note that this editorial plan is subject to the interview availability of the organisations and individuals listed. Alternative contributors will be found if they are required.