

Editorial Highlights

Autumn/Winter 2021

UPFRONT

Keynote

Richard Fain, chairman and CEO of Royal Caribbean Group, provides his usual keynote for our second issue of 2021, sharing his insights about the state of the industry and an outlook for the brands under his leadership over the next 12 months. Fain has kept in regular communication with the industry throughout the pandemic, providing a regular and widely acclaimed source of hope, optimism and guidance. His annual keynote for *Cruise & Ferry Review* is always an eagerly anticipated contribution to the magazine, more so now than ever.

Marketwatch

An eclectic round-up of global news, views, opinions and insights that cover all segments of the passenger shipping industry. Our extended story features an interview with Ron DeSantis, the 46th Governor of Florida, about the challenges and opportunities for cruise tourism through Florida's ports in the years ahead.

CRUISE BUSINESS

Featured interview: Michael Ungerer, CEO, Explora Journeys

MSC Cruises has finally revealed details about their new luxury cruise brand, with images of their new ships. In this feature interview, Ungerer talks about the company's plans, hopes and priorities for the years ahead.

PLUS Executive interviews with:

- Michael Thamm, CEO, Costa Cruises
- Jack Anderson, CEO, Crystal Cruises
- Carol Cabezas, Chief Operating Officer, Azamara
- Christine Duffy, President, Carnival Cruise Line
- Kristin Karst, Co-Owner, AmaWaterways
- Paul Ludlow, President, P&O Cruises
- Tom McAlpin, President and CEO, Virgin Voyages
- Julian Pfitzner, CEO, Hapag-Lloyd Cruises
- Christian Verhounig, CEO, Ambassador Cruise Line
- Kelly Craighead, President and CEO, Cruise Lines Industry Association

FERRY BUSINESS

Roundtable: *State of the industry*

Ferry operators have battled through the crisis and are now poised to capitalise on the pent-up demand for vacations close to home. As they resume passenger services, operators are eager to exploit the potential available from converting new consumers into loyal brand ambassadors. *CFR*'s Ferry Business expert Simon Johnson chairs our roundtable, quizzing a group of influential CEOs about the state of the ferry industry.

PLUS Executive interviews with:

- Mike Corrigan, CEO, Interferry
- Carsten Jensen, CEO, Molslinjen
- Khadir Kheireddine, Director, Algerie Ferries
- Kyriakos Magiras, Executive Chairman, Attica Group
- Susan Schremppf, President and CEO, Owen Sound Transportation Company
- Andrew Sheen, Managing Director, Irish Ferries
- Corrine Storey, Vice President and Chief Operating Officer, BC Ferries
- Michael Grey, Freelance Correspondent

BUILDING & REFURBISHMENT

Feature: *Passenger ship repair facilities*

The passenger ship repair and refurbishment market is in the middle of an unpredictable period but industry commentators are forecasting a dramatic increase in bookings as soon as revenue starts flowing again and profits will likely be reinvested in updating older tonnage. This feature maps and profiles a broad selection of the leading global repair and refurbishment facilities for passenger ship owners to consider when putting future works out to tender.

PLUS Executive interviews with:

- Fincantieri
- Lloyd's Register
- TecnoVeritas

Report

Cruise order book – cruise line and shipyard executives share their highlights and talk about recent launches. We also review the progress being made on key newbuilds that are due to debut in the second half of 2021:

Ship name	Cruise Line	Shipyard	Delivery date
MSC Seashore	MSC Cruises	Fincantieri	Q3
AIDAcosma	AIDA Cruises	Meyer Werft	Q3
Discovery Princess	Princess Cruises	Fincantieri	Q4
Sylvia Earle	SunStone Ships	CMIH	Q4
Minerva	Swan Hellenic	Helsinki Shipyard	Q4
Silver Dawn	Silversea	Fincantieri	Q4
Janssonius	Oceanwide Expeditions	Brodosplit	Q4
NG Resolution	National Geographic/Lindblad	Ulstein Werft	Q4
Seabourn Venture	Seabourn	Mariotti	Q4
Viking Octantis	Viking Ocean	Vard	Q4
Toscana	Costa Cruises	Meyer Turku	Q4

PLUS:

- ❖ *Ferry order book* – a review of the highlights in the global order book that are continuing to keep this industry sector buoyant.
- ❖ *Repair and refurbishment highlights* – highlights of significant projects completed in the first half of 2021 and a look ahead to some of the deliveries scheduled for the second half of the year.

MARINE OPERATIONS

Feature: *Safety at sea*

Despite a challenging year for all passenger shipping companies, safety has remained a priority for all shipowners and operators. Our annual feature reviews the latest news and developments that are contributing to continuous safety improvements. We also take a look at global research and development projects and initiatives that are set to drive industry standards even higher. Featuring interviews with:

- Brian Salerno, Senior Vice President of Global Maritime Policy, CLIA
- Johan Roos, Executive Director of EU and IMO Affairs, Interferry

PLUS Executive interviews with:

- Paul Holthus, CEO, World Ocean Council
- Linden Coppell, MSC Cruises
- SunStone Ships
- Columbia Cruise Services

Additional topics covered include:

- ❖ Ship management
- ❖ Bridge systems
- ❖ Telecommunications
- ❖ Water and waste management
- ❖ Environmental and hygiene
- ❖ HVAC.

ONBOARD EXPERIENCE

Feature: *Hotel operations*

Hotel operations teams set impeccable standards across every onboard public area. Our feature highlights the variety of product and services that enable onboard teams to reach their lofty goals, including those for public spaces, galleys, cabins and more. Featuring an interview with Mark Tamis, senior vice president of hotel operations at Royal Caribbean International.

Report: *The return of live events*

In-person networking is an essential function of doing business in passenger shipping. After a pause that has hampered many, events are on the way back! This report will preview some of the events that the *Cruise & Ferry* team is looking forward to attending in the second half of 2021, including:

- [Seatrade Cruise & River Cruise Convention](#)
- [Seatrade Cruise Global](#)
- [Interferry Conference](#)
- [Cruise Ship Interiors Expo | America](#)
- [Cruise Ship Interiors Expo | Europe](#)
- [International Cruise Summit](#)

PLUS Executive interviews with:

- Fredrik Johansson, Tillberg Design of Sweden
- Greg Walton, Studio DADO
- Anne Mari Gullikstad, CEO, YSA Design
- Gabriele Cafaro, CEO, Fincantieri MI
- Mark Dixon, Managing Director, Live Business
- Tbc, Senet Legal

PORTS & DESTINATIONS

Feature: *Enduring appeal*

Some ports and destinations regularly rate highly in passenger reviews but what makes them so special? This feature maps alluring itinerary gems and investigates the attributes that routinely delight passengers. We navigate a course around the globe, asking port and tourism leaders about their special place, focusing on instantly recognisable destinations and some lesser-known pearls.

Interview: *A planner's perspective*

Following interviews with Seabourn's Timothy Little and Costa Cruises' Federico Bartoli, this series continues to get the inside track on key issues and dissect the thought processes involved in selecting ports and building compelling itineraries. This time we speak with Sacha Rougier, head of itinerary planning and shore experience for MSC's new cruise brand.

PLUS Executive interviews with:

- Port Authority of Jamaica
- Hong Kong Tourism Board
- Martinique Tourism
- Taiwan International Ports Corporation

Regional reports

A series of interviews, commentaries and reports about ports, destinations and shore excursions in each of the following regions:

- ❖ North America & Canada
- ❖ Central America & Caribbean
- ❖ South America
- ❖ Northern Europe
- ❖ Mediterranean & Black Sea
- ❖ Middle East
- ❖ Africa, Gulf & Indian Ocean
- ❖ Asia Pacific

FURTHER INFORMATION

Deadlines

- ❖ Editorial content: 11 August 2021
- ❖ Advertising copy: 23 August 2021
- ❖ Publication date: 21 September 2021

Contacts

Rebecca Gibson, Editor
Email: rebecca.gibson@tudor-rose.co.uk

Jon Ingleton, Executive Editor
Email: jon.ingleton@tudor-rose.co.uk

Please note that this editorial plan is subject to the interview availability of the organisations and individuals listed. Alternative contributors will be found if they are required.