

Editorial Highlights

2022-2023

UPFRONT

Keynote

When Carnival Cruise Line started cruising in 1972 not even Ted Arison could have imagined how popular it would become. Christine Duffy provides our keynote interview for this issue as Carnival's 50th Anniversary year comes to an end. While we focus on the people and places at the company's homeports and ports of call, we also take the opportunity to reflect on the happy highlights from the past and the adventures still to come.

Marketwatch

An eclectic round-up of the top global port and destination news, views, opinions and insights. For our extended story in this issue, we quiz the port operations and itinerary planning team at Norwegian Cruise Line about Norwegian Prima's itinerary highlights and how she's performing early on in her debut season. We wrap this section of the magazine up with a celebration of Holland America Line's 150th anniversary.

FEATURES

Feature: *Sustainable ports*

We're cruising again! Even this early in the decade we know that the 2020s will be remembered for sustainability advances. Inevitably, sustainable ports will win more business in the future. Shipbuilding advances continue to win more column inches but ports and destinations around the world are investing millions in their own sustainability programmes. In this feature we take a look at what ports and destinations are doing to benefit the environment and protect our seas, and shores, for future generations.

Roundtable: *Good times ahead*

Those were the worst of times! Whether it's achieving pre-Covid passenger volumes or developing the cruise offering so that the new era is better than ever before, one thing for sure is that we're all now looking forward! Itinerary planners share their insights, and highlights, on cruise route design for 2023-2024 and we chat to ports and destinations about their ambitions for the seasons ahead.

MAIDEN SEASON

The carefully curated inaugural voyages and maiden seasons of new cruise ships include calls at ports and destinations that cruise companies are confident will woo the passengers. We review the very different maiden seasons planned for four ships launching in 2022-2023:

[Carnival Celebration](#): East, West and South Caribbean



[MSC World Europa](#): Mediterranean Sea and Middle East



[Seabourn Pursuit](#): North America and Northern Europe



[Viking Saturn](#): Northern Europe and Mediterranean Sea



PLANNER PERSPECTIVES

In our 'planner perspective' interviews, cruise executives share their essential knowledge and wisdom about how ports and destinations can improve their offerings for greater levels of passenger satisfaction. We speak with executives from:

- Royal Caribbean Group
- Holland America Line
- TUI Cruises
- Celebrity Cruises

REPORTS

Caribbean magic

The Caribbean Sea is the original dream cruise destination that never stops giving with over 5,000 islands and cays to explore. Inevitably the region has bounced back quickly, providing life-long memories for the millions of passengers that board a Caribbean-bound cruise every year. *CFIP* charts the region's destination highlights with three industry heavyweights who have collectively amassed over 150 years of cruising in the Caribbean:

- Carnival Cruise Line
- Norwegian Cruise Line
- Royal Caribbean International

Association highlights

Renowned port and destination associations share their members' latest news and highlight some of the key initiatives that they are currently developing. Invited contributors include:

- Asia Cruise Terminal Association
- Atlantic Canada Cruise Association
- Australian Cruise Association
- Cruise Baltic
- Cruise Europe
- Cruise Norway
- Florida-Caribbean Cruise Association
- MedCruise

Regional spotlight: *Northern Europe*

CFIP talks to Northern Europe's leading cruise lines and associations to get an up-to-date industry perspective about this diverse and enriching cruise region. Europe is a huge source market and it also provides a variety of captivating itineraries. We explore some of the region's destination highlights as well as a selection of lesser known, but still highly rated, ports of call.

Featured ports & destinations

Profiles of a series of ports and destinations that are enduringly popular on cruise itineraries:

- North America & Canada
- South America
- Central America & Caribbean
- Northern Europe
- Mediterranean & Black Sea
- Middle East
- Africa, Gulf & Indian Ocean
- Asia Pacific

FURTHER INFORMATION

Partners

Cruise & Ferry is proud to partner with the following organisations:



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This editorial plan is subject to the interview availability of the organisations and individuals listed. Alternative contributors will be found if they are required.