

Cruise&Ferry Interiors

DESIGN | REFURBISHMENT | PLANNING | INSPIRATION | INTERVIEWS | INTERIOR SUPPLIERS

**CRUISE SHIP
INTERIORS EXPO**

THE OFFICIAL SHOW MAGAZINE



Next issue: June 2020



Media information 2020

About Cruise & Ferry Interiors

Cruise & Ferry Interiors celebrates the work of individuals and companies whose creative genius and hard work has resulted in the most inspired interiors in today's passenger ships.

The interiors of passenger ships have developed as rapidly as the industry has expanded, providing a crucial element in attracting new passengers, ensuring customer satisfaction and securing repeat business. The creative articulation of a ship's interior has a key role and it is the designer's task to offer visual diversions and ambience to delight passengers as well as to encourage a sense of social cohesion onboard.

Distributed in 74 countries, *Cruise & Ferry Interiors* is an annual publication dedicated to passenger ship interiors and the people behind them. The magazine has become an essential resource for cruise lines, ferry companies and shipyards, both for their newbuild and refurbishment projects. As with *International Cruise & Ferry Review*, we offer advertising opportunities that cover print as well as a range of display options within our digital editions.

Cruise & Ferry Interiors is the official magazine for Cruise Ship Interiors Expo's and will be the only publication in the delegate bag. Our executive editor, Jon Ingleton, is also on the advisory panel for the event.



Overall readership 13,720
Print run 5,500 | Direct distribution 3,550 | Events 1,950

Contents

Editorial

- Cruise interior reports
- Ferry interior reports
- Newbuild interior analysis
- Refurbishment project reviews
- Interior designer forums
- Project management and outfitting
- Onboard entertainment
- Supplier innovation
- Cabin furnishing
- Casino fixtures and fittings
- Coffee machines
- Deck equipment
- Entertainment systems
- Fabrics
- Floors and flooring
- Furniture
- Galley and restaurant
- Health club & spa
- Technology
- Interior architects
- Interior outfitting
- Lighting
- Mechanical/electrical
- Protection materials
- Security
- Soft furnishings
- Walls & wall coverings
- Windows, fixtures and fittings

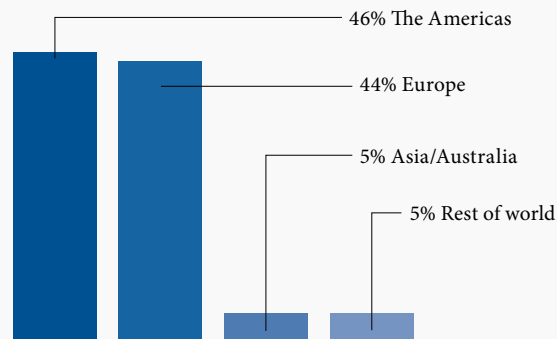
Directory

- Accessories
- Antiques and collectibles
- Art and craft
- Bar and club
- Bathroom fittings and furniture
- Building elements and services

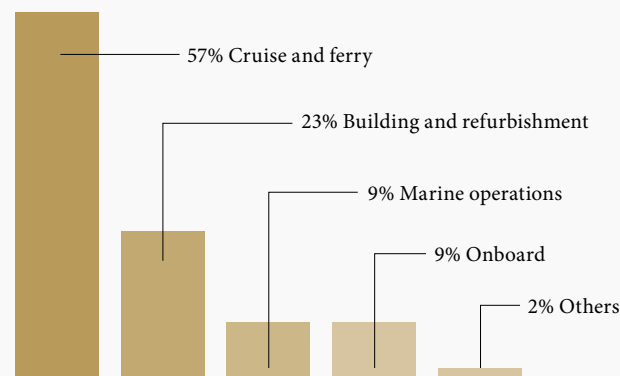
International Cruise & Ferry Review supports the use of the Forest Stewardship Council



Circulation by geography



Circulation by sector (directs)



Cruise & Ferry partner organisations:



Your industry insider, working for you

“The original and still the best!”



“Cruise & Ferry Interiors is a fantastic publication. It is the best source of information for all things related to cruise interiors. The articles are always well written and informative. Jon and his team are doing a great job.”
Stephen T. Fryers, cruise line consultant, Royal Caribbean Cruises Ltd

“I always enjoy reading Cruise & Ferry Interiors.”
Petu Kummala, senior director, interior design and architecture, Carnival Cruise Line

“I enjoy Cruise & Ferry Interiors as it’s always interesting and informative. It’s well illustrated and the copy tells a pertinent story. Plus it’s broad coverage seems to reflect the depth of the industry. All good information to keep track of what’s happening.”
Joseph Farcus, architect

“I’ve been reading Cruise & Ferry Interiors since I started designing the ships. I found great trust in the facts and I also found the publication so helpful to educate myself on the suppliers for the cruise industry. Not only is it a nice read - it is also a great looking magazine and brings that glossy feel that any designer would like to be published in. Thank you for all your hard work and thank you for letting me be part of it!”
Petra Ryberg, head of design, P&O Australia

“Cruise & Ferry Interiors is a fabulous interior design resource for the marine industry. I read this publication from cover to cover, always full of great content and inspiration!”
My Nguyen, director interior design and operations, Holland America Group

“The information provided in your magazine is extremely useful and the way it is presented provides very easy and pleasant reading. Especially the additional digital version when you are traveling. We simply love your magazine!”
Jacco van Overbeek, director, maritime division, Bolidit

“We’ve always had International Cruise & Ferry Review in circulation at the AD Associates studio because it’s a comprehensive industry-leading publication. So we were all delighted when they decided to make the Interiors supplement a bigger, standalone magazine. This move recognises and acknowledges the growing importance of cruise design. It’s equally as comprehensive, and now an even more relevant source of information and reference for the studio team!”
David McCarthy, marine projects and communications director, AD Associates

Editorial summary

“Our interiors are the key feature that delivers the fantasy world our passengers demand”



Latest cover created by
Greg Walton

Previous cover designs:

Marco de Jorio.

David McCarthy

Ralf Claussen

Fredrik Johansson,

John McNeece, Joe Farcus,

Leigh Trowbridge,

Paul Priestman,

Robert Tillberg,

Bjørn Storbraaten,

Kai Bunge & Sigg Schindler



The annual *Cruise & Ferry Interiors* publication is entirely dedicated to onboard interiors, celebrating the passenger-pulling power of beautifully designed interior spaces.

Comprising interviews with leading onboard interior designers, news and insight from the industry, and a guide to its leading suppliers, *Cruise & Ferry Interiors* is the ultimate resource for cruise lines, ferry companies and shipyards involved with both newbuild and refit projects. Available in both print and digital format, *Cruise & Ferry Interiors* is read by more than 13,720 executives in the passenger shipping business.

In the 2020 issue

Keynote – A feature interview with one of the most influential passenger shipping executives, taking a deep dive into their role, priorities and inspiration.

CFI Curated – An eclectic round-up of global cruise and ferry news, views, opinions and insights about passenger shipping interiors.

Cover story – An extended interview with an interior design firm, discussing their past, present and future work, their goals and vision.



Features

Design psychology

Material gains

Interior views – A series of cruise, ferry and river cruise ship reviews.

Revitalisation – Cruise and ferry companies share stories about their latest refurbishment projects.

Design perspectives – cruise and ferry executives talk openly about the interior interpretation of their brand values.

Interviews – one-to-one interviews with some of the most recognisable names in the business.

Interior commentaries – passenger ship interior designers and outfitters comment on a diverse range of topics.

Insights – interior specialists share their wisdom about their own specialist subjects.

Profiled – a selection of profiles on interior products that have achieved industry acclaim.

CFI Directory – a directory of maritime designers, outfitters and suppliers, with company profiles and contact details.

Design legend – a celebration of one of the industry's most revered interior designers.



Participation options

“A very positive industry voice promoting the special experiences associated with passenger shipping”

Why participate?

The opportunities to differentiate yourself and get noticed go way beyond those offered by traditional publications. Here are some of the criteria around which we continue to strengthen *Cruise & Ferry's* industry engagement:

- **THE INDUSTRY'S OWN** – *Cruise & Ferry* branded publications are written for the industry, by the industry
- **PARTNERSHIP** – our industry partnerships put us at the heart of passenger shipping
- **HIGH RETURN ON INVESTMENT** – qualified benefits delivering true business value marketing
- **JOINT GO-TO-MARKET** – established as a channel to present product and service companies alongside industry buyers
- **WIDELY READ** – a captive and influential readership of over 13,720
- **RICH HERITAGE** – a rich history of positive and productive relationships and reader appeal
- **LOW PRICE** – low cost per thousand, options to suit every size of budget
- **EDITORIAL PROFILE** – opportunities to extend and enhance your profile beyond traditional advertising
- **HIGH PRODUCTION VALUES** – high quality brand that enhances your corporate image
- **LONG SHELF LIFE** – readers likely to retain, reuse and share throughout the year.

Standard entry	Enhanced	Sponsor	Publishing Partner
<ul style="list-style-type: none"> • Logo • 150-word company profile • Contact details • Inclusion in both the printed publication and online at: www.cruiseandferry.net 	<ul style="list-style-type: none"> • Standard entry plus: • Quarter page, full colour advertisement • Product or service news item, including picture 	<ul style="list-style-type: none"> • Standard entry plus: • Half page, full colour advertisement • Half page article • Include your video in the digital edition for an extra £500 €600 \$850 	<ul style="list-style-type: none"> • Standard entry plus: • Full page, full colour advertisement • Full page interview/article • Product or service news item, including picture • Logo on contents page • Include your video in the digital edition for an extra £500 €600 \$850
£500	£2,000	£3,500	£5,000

Our standard advertiser terms and conditions apply

Speak to one of our account managers to explore the options to go to market alongside leading industry organisations and start to realise the benefits of your participation today. Series discounts are available for multiple bookings.

Advertise

Make sure your business is included in *Cruise & Ferry Interiors* by contacting:



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Contribute

To suggest content for the magazine, send a synopsis and images to:



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