

Editorial highlights

June 2024

UPFRONT

Keynote: Disney Cruise Line

"With their distinctive designs and gold-swirled bows, the six Disney Cruise Line ships inspire awe wherever they pull into port." The magic and wonder of Disney cruise ship interiors fulfil passenger dreams, fantasies and wishes. In this far-reaching interview we talk about the treasures that can be found onboard and explore the creative processes that are deployed to deliver the most spell-binding interiors at sea.

CFI Curated

An eclectic round-up of the top global cruise and ferry interior design news, views and more. We also unveil some of the impressive interior spaces onboard 2024 newbuilds and take a deeper dive into our favourite accommodation onboard ships launching this year.

Mood board: Lounging in elegance

Elegant interior products are instantly recognisable for their inherent grace, style and quality (and price). Our 2024 mood board showcases an elegant collection of products that instantly convey a sense of class to transport us from our everyday into a world of luxury and opulence that we might only find while on a vacation at sea.

Product focus: Lighting the mood

Effective lighting is an underappreciated skill and has the capacity to elevate or ruin an otherwise immaculate design concept. Fittings, quantity, positioning, lumens, colour and control are the ponderables that influence the final outcome. Our 2024 Product Focus showcases light fittings, both old favourites and striking new designs.

Cover story: Redefining luxury

In our 2024 cover story we talk to Liz Schneider about her company's approach to creating exceptional spaces and how she has built a reputation for 'redefining luxury with thoughtful, visionary design.'

FEATURES

Lead Feature: Designed to last

We're beginning to call time on our relationship with short-lived interior products, as the will of designers and a little regulatory incentive push forward the movement away from such unsustainable choices. Products that are durable, timeless and easy to maintain, repair and refurbish will increasingly win over cheaper short-life options. But when will the tide turn, and are manufacturers primed and ready for shifting specifications, such as minimum life guarantees?

We seek views and opinions from across the maritime interior supply chain, including:

- Holland America Group
- Studio Dado

- Chantiers de l'Atlantique
- SMC Design

Feature: Interior darlings

Everyone has their favourites, and it's almost impossible to remain entirely impartial in our judgements as we choose which product will work best in a space. In this feature we ask buyers, specifiers and influencers to pick their interior product darlings – our readers will arrive at their own personal conclusion about whether the selections justify such high regard.

Roundtable: Designed for entertainment

Passenger entertainment expectations are high and ships must find the perfect brand balance between the old favourites and new experiences, relaxing pursuits and jaw-dropping wow moments. The onboard entertainment

mix is considerately curated on every ship, maximising the real estate return from every square foot. In this roundtable we explore how leading operators size up the options to find their perfect balance.

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- Carnival Cruise Line
- Norwegian Cruise Line
- Princess Cruises

- Celebrity Cruises
- MSC Cruises
- Royal Caribbean Cruise Line

REGULARS

In addition to our Upfront and Feature sections, the 2024 issue will include our regular mix of interior design interviews and special reports. We will also take a look at some of the newest inspiring spaces at sea.

Interior Views

Utopia of the Seas, Royal Caribbean International



Silver Ray, Silversea Cruises



Viking Vela, Viking Cruises



Ala'suinu, Marine Atlantic



Disney Treasure, Disney Cruise Line



Explora II, Explora Journeys



Amadeus Nova, Amadeus River Cruises



Spirit of Tasmania IV, TT-Line



All articles in our Interior Views section will invite exclusive personal perspectives from a senior executive involved in the design, building or outfitting process for each ship, subject to their availability.

Revitalisation

- Mitsui Ocean Fuji, MOL Cruises
- Islander, Margaritaville at Sea
- King Seaways and Princess Seaways, DFDS

Design perspectives

A series of exclusive interviews with leading interior design practitioners, including:

- Janne Lietzén, Vice President Newbuilding & Innovation, Royal Caribbean Group
- Philip Gennotte, Portfolio Project Management, Disney Imagineering
- Ana Esteves, Vice President Hotel Operations, Lindblad Expeditions
- Joëlle Croc, Director, Customer Experience, Products & Onboard Sales, Brittany Ferries
- Johan Nordberg, Architect, Viking Line
- Daniela Herget, Principal, Cruise Quality Consult

Interior commentaries

A series of commentary articles from industry experts giving contemporary views on the following topics:

| Artwork | Audio visual | Colour | Decking | Doors and windows |
|----------------|--------------|--------------------|---------------|-------------------|
| Fabrics | Electrical | Elevators | Entertainment | Flooring |
| Furniture | Galley | Health and fitness | HVAC | Lighting |
| Owner's supply | Paints | Plants | Signage | Wall coverings |

Design legend: An exclusive interview with Tom Graboski, president of TGA Design

CFI FEATURED PARTNERS



A-Z profiles of key interior designers, outfitters and suppliers that specialise in passengers shipping.

The featured partner profiles will also be available at www.cruiseandferry.net, the online home for *Cruise & Ferry Interiors*. Each profile provides a 100-word overview about the company's activities and full contact details.

FURTHER INFORMATION

2024 events

Copies of *Cruise & Ferry Interiors* will be available at the following events:

- <u>Cruise Ship Interiors Expo</u>, Miami, 6-7 June
- Marine Interiors @ SMM, Hamburg, 3-6 September
- Interferry Conference, Marrakech, 26-30 October
- Cruise Ship Interiors Expo, London, 4-5 December

Deadlines

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Partners

Cruise & Ferry is proud to partner with the following industry organisations:

