Cruise Ferry

Editorial Calendar, 2024

Se etiene	D1	Features	
Sections	Regulars	March 2024	September 2024
Upfront	Keynote interviewCover storyMarketwatch	Josh Weinstein, President & CEO, Carnival Corporation	Jason Liberty, President & CEO, Royal Caribbean Group
Cruise Business	 Boardroom interviews Finance & regulatory Sales & marketing Association reports 	<i>Expedition specialists</i> : a review of the expert services and equipment support required by this demanding sector, often in remote locations.	<i>River of dreams</i> : leading river cruise operators share their market predictions for the years ahead and flag areas for investment and development.
Ferry Business	Boardroom interviewsFinance & regulatorySales & marketingAssociation reports	High speed ferries: insights from the specialists that keep this sector commercially relevant. In association with	Overnight imperatives: long- route ferry facilities, still delighting passengers. In association with
Building & Refurbishment	 Cruise ship orders Significant ferry orders Refurbishment update Power & propulsion Architectural insights Yard focus 	GreeenList Decarbonisation by design: low- carbon fuels, electrification, energy efficiency, operational optimisation, regulatory control and more.	<i>Global refurbishment facilities</i> : the good times are expected to return for yards as fleet refresh projects are back in planning. We profile and map the yards poised to capitalise on the forecast boom.
Marine Operations	 Safety & security Efficient operations Communications Environmental On the bridge 	<i>Nautical mastery</i> : bridge equipment, technology, security, decarbonisation, telecoms, training and other maritime market leaders.	<i>Maritime safety</i> : our 12 th annual review of the best-in-class products, solutions and services that preserve and protect life at sea.
Onboard Experience	 Interior & deck design Galley & restaurant Entertainment & systems Food & beverage Retailing & concessions 	Perfectly seasoned: F&B star suppliers of fresh, wet and dry products, galley design and equipment, restaurant concepts, tableware, hotel management and training.	<i>Timeless design:</i> guided by formal design principles and culturally informed, we seek out inspiring products and interior spaces that could retain appeal for generations.
Ports & Destinations	 Northern Europe Mediterranean Africa & Indian Ocean Canada & Alaska N America & Caribbean Central & S America Asia Pacific 	Authentic experiences: some believe that the term is being over-used and so we explore what authenticity means in a range of global destinations, and how it influences the attractions and experiences on offer.	<i>Sustainable ports</i> : as the shore power revolution rolls on, we explore this and other infrastructure enhancements being deployed by global ports as they seek to improve the sustainability of their cruise and ferry operations.

PLUS:

Regular contributions from our cross-industry partner associations:





Published in June 2024, e-mail <u>Shelly Palmer</u> for more information.

Published in November 2024, e-mail <u>Kimberley McLean</u> for more information.

NOTE: Our editorial regulars and features are subject to change. For the latest information please contact our Executive Editor <u>Jon Ingleton</u>