## **Cruise Gruise**

## Editorial Calendar, 2023

Continue	D 1	Features	
Sections	Regulars	March 2023	September 2023
Upfront	<ul><li>Keynote interview</li><li>Cover story</li><li>Marketwatch</li></ul>	<i>Keynote</i> : Josh Weinstein, President, CEO & CCO, Carnival Corporation.	<i>Keynote</i> : Jason Liberty, President & CEO, Royal Caribbean Group
Cruise Business	<ul><li>Boardroom interviews</li><li>Finance &amp; regulatory</li><li>Sales &amp; marketing</li><li>Association reports</li></ul>	<i>Roundtable</i> : Cruise line CEOs share their insights and wisdom about the intricacies involved in delivering the perfect world cruise.	<i>Roundtable</i> : CEOs of smaller operators discuss the challenges and opportunities associated with fulfilling their sustainability ambitions.
Ferry Business	<ul> <li>Boardroom interviews</li> <li>Finance &amp; regulatory</li> <li>Sales &amp; marketing</li> <li>Association reports</li> </ul>	Roundtable: CEOs discuss perspectives about powering next generation ferries. In association with	Roundtable: CEOs consider the priorities for the ferry sector in the years ahead. In association with
Building & Refurbishment	<ul> <li>Cruise ship orders</li> <li>Significant ferry orders</li> <li>Refurbishment update</li> <li>Power &amp; propulsion</li> <li>Architectural insights</li> <li>Yard focus</li> </ul>	<i>Global refurb facilities</i> : CFR wanders the globe to profile and map the shipyards that have become expert in passenger ship refurbishment and repair projects.	<i>Efficiency optimisation:</i> in this issue we speak to a range of specialist suppliers to see how they are achieving big operational improvements for their clients.
Marine Operations	<ul> <li>Safety &amp; security</li> <li>Efficient operations</li> <li>Communications</li> <li>Environmental</li> <li>On the bridge</li> </ul>	<b>Greechlist</b> The 6 <sup>th</sup> annual Green List celebrates green products that are improving the operational attributes of passenger ships.	Safety at sea: our annual review of the latest news and developments that are contributing to continuous safety improvements.
Onboard Experience	<ul> <li>Interior &amp; deck design</li> <li>Galley &amp; restaurant</li> <li>Entertainment &amp; systems</li> <li>Food &amp; beverage</li> <li>Retailing &amp; concessions</li> </ul>	<i>Interior endurance:</i> Cruise executives and designers discuss strategies to guarantee a long life for their interiors and suppliers share details of their most durable products.	Hotel operations delivery: industry suppliers share highlights of products and services that are elevating f&b, entertainment, cabin and other hotel services.
Ports & Destinations	<ul> <li>Northern Europe</li> <li>Mediterranean</li> <li>Africa &amp; Indian Ocean</li> <li>Canada &amp; Alaska</li> <li>N America &amp; Caribbean</li> <li>Central &amp; S America</li> <li>Asia Pacific</li> </ul>	<i>New in 2023</i> : Ports and destinations share details about their new development projects and initiatives that are set to improve facilities for operators and/or enhance the visit for passengers.	<i>First impressions</i> : just how important are they? CFR speaks to ports and destinations about their man- made and natural assets and explores how best to develop an instant appeal.

## PLUS:

Regular contributions from our cross-industry partner associations:



Also in 2023:



Published in June 2023, e-mail <u>Shelly Palmer</u> for more information.

Published in November 2023, e-mail <u>Kimberley McLean</u> for more information.

**NOTE**: Our editorial regulars and features are subject to change. For the latest information please contact our Executive Editor <u>Jon Ingleton</u>