




Editorial Calendar, 2021

Sections	Regulars	Features	
		March 2021	September 2021
Upfront	<ul style="list-style-type: none"> Keynote interview Cover story Marketwatch 	<i>Keynote:</i> Arnold Donald, President and CEO, Carnival Corporation.	<i>Keynote:</i> Richard Fain, Chairman and CEO, Royal Caribbean Cruises Ltd.
Cruise Business	<ul style="list-style-type: none"> Boardroom interviews Finance & regulatory Sales & marketing Association reports 	<i>Roundtable:</i> CEOs share insights about their approaches to rebuilding cruise tourism and returning to profitable operations.	<i>Roundtable:</i> CEOs discuss plans for their fleets and other business priorities to thrill passengers and keep them coming back for more.
Ferry Business	<ul style="list-style-type: none"> Boardroom interviews Finance & regulatory Sales & marketing Association reports 	<i>Roundtable:</i> CEOs discuss their fleet improvement plans for the future. <i>In association with</i> 	<i>Roundtable:</i> CEOs consider the priorities for the ferry sector in the years ahead. <i>In association with</i> 
Building & Refurbishment	<ul style="list-style-type: none"> Cruise ship orders Significant ferry orders Refurbishment update Power & propulsion Architectural insights Yard focus 	<i>Lifecycle services</i> are an essential component of maintaining efficient ship operations. We invite cross-sector stakeholders to share best-practice approaches.	<i>Service and repair facilities</i> win business on reliability, facilities, location and price. <i>CFR</i> catalogues the yards best suited to serving the passenger shipping sector.
Marine Operations	<ul style="list-style-type: none"> Safety & security Efficient operations Communications Environmental On the bridge 	<i>Communications and technology</i> continues to revolutionise onboard operations. We review some of the latest releases.	<i>Safety at sea:</i> our annual review of the latest news and developments that are contributing to continuous safety improvements.
Onboard Experience	<ul style="list-style-type: none"> Interior & deck design Galley & restaurant Entertainment & systems Food & beverage Retailing & concessions 	<i>Interior news!</i> Interior design, features and products deliver endless onboard surprises. We ask the design community select their favourites.	<i>Hotel operations</i> teams set impeccable standards. Our feature highlights a variety of product and services that enable onboard teams to reach their lofty goals.
Ports & Destinations	<ul style="list-style-type: none"> Northern Europe Mediterranean Africa & Indian Ocean Canada & Alaska N America & Caribbean Central & S America Asia Pacific 	 This year our annual <i>Green List</i> explores how a selection of cruise ports have made great strides in advancing their environmental status.	<i>Enduring appeal,</i> some ports and destinations regularly rate highly in passenger reviews but what makes them so special? This feature maps itinerary gems that have a special allure.

PLUS:

Regular contributions from our cross-industry partner associations:



Also in 2021:

 **Interiors**

Published in June 2021, e-mail [Shelly Palmer](mailto:Shelly.Palmer@interferry.com) for more information.

 **Itinerary Planning**

Published in November 2021, e-mail [Kimberley McLean](mailto:Kimberley.McLean@interferry.com) for more information.

NOTE: Our editorial regulars and features are subject to change. For the latest information please contact our Executive Editor [Jon Ingleton](mailto:Jon.Ingleton@interferry.com)