

Editorial Highlights

2025-2026

UPFRONT

Keynote

Royal Caribbean International is one of our industry's treasured market leaders – forever innovating, always dynamic and endlessly surprising. With a still-growing fleet of 30 ships and global itineraries that collectively visit close to 300 ports a year, itinerary planning is inevitably both a challenging and rewarding experience. Our keynote interview investigates how this pain and pleasure dichotomy always seemingly hit the mark for the company's internal and external stakeholders, and especially for its passengers.

Marketwatch

An eclectic round-up of the top global port and destination news, views, opinions and insights. We also share a curated global collection of enticing destination images that fill ships and create lasting memories. For our extended Marketwatch story, we dive into the Mediterranean Sea to see how its ports and destinations are juggling evolving industry demands while always fulfilling passenger promises for extraordinary cruise vacations.

FEATURES

Feature: *Port priorities*

Cruise line and senior port executives consider their most pressing issues and opportunities for the year(s) ahead as they seek to overcome market challenges, delight passengers and ultimately grow profitability. Industry leaders reference evolving cruise line strategies, passenger expectations, environmental regulations and capital development programmes among the myriad of topics currently competing for time and resources.

Roundtable: *Evolving market dynamics*

We're seeing longer stays, cruises without destinations, extended cruise seasons, slow cruising and other itinerary adaptations – are these borne from operational need or an outcome of brands seeking competitive differentiation? Planners and port operations professionals discuss why itinerary planning is undergoing a strategic shift and what impact this will have on cruising.

MAIDEN SEASON

The carefully curated inaugural voyages and maiden seasons of new cruise ships include calls at ports and destinations that cruise companies are confident will woo the passengers. We review the very different maiden seasons planned for four ships launching in 2025-2026.

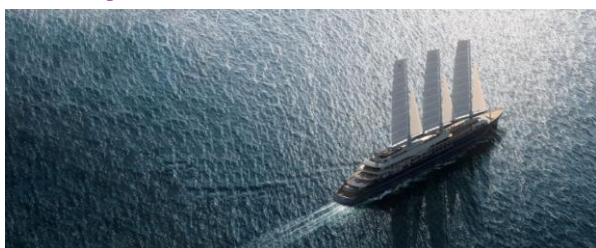
[Star Seeker](#): Alaska, Caribbean and Japan



[Mein Schiff Flow](#): Mediterranean Sea and Middle East



[Orient Express Corinthian](#): Mediterranean Sea



[Four Seasons I](#): Caribbean and Mediterranean Sea



PLANNER PERSPECTIVES

In our Planner Perspective interviews, cruise executives share their essential knowledge and wisdom about how ports and destinations can improve their offerings to deliver greater levels of passenger satisfaction. We speak with executives from:

- Carnival Cruise Line
- Costa Cruises
- Holland America Line
- Princess Cruises
- Celebrity Cruises
- MSC Cruises

REPORTS

We've got it all!

Discover how destination tourism experts craft unforgettable shore excursions, blending culture, adventure, and local flavour to showcase the very best of each port. This feature explores how cruise lines and local partners collaborate behind the scenes to curate authentic, seamless guest experiences that drive both satisfaction and sustainable tourism impact. Which destinations have got it all?

Association highlights

Renowned port and destination associations share their members' latest news and highlight some of the key initiatives they are currently developing. Invited contributors include:

- American Association of Port Authorities
- Asia Cruise Terminal Association
- Atlantic Canada Cruise Association
- Australian Cruise Association
- Caribbean Tourism Organization
- Cruise Baltic
- Cruise Europe
- Florida-Caribbean Cruise Association
- MedCruise

Regional spotlight: *North America*

CFIP talks with leading cruise lines, associations, ports and tourist boards in the USA and Canada to get an up-to-date industry perspective on the compelling itineraries that start in, or touring around, the continent but are routinely enchanting cruise passengers from around the world. We explore some of the region's port and destination highlights and put the spotlight on some lesser-known gems.

Featured ports & destinations

Profiles of a series of ports and destinations that are enduringly popular on cruise itineraries:

- North America & Canada
- Central America & Caribbean
- South America
- Northern Europe
- Mediterranean & Black Sea
- Middle East
- Africa, Gulf & Indian Ocean
- Asia Pacific

FURTHER INFORMATION

Partners

Cruise & Ferry is proud to partner with the following organisations:



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This editorial plan is subject to the interview availability of the organisations and individuals listed. Alternative contributors will be found if they are required.