

Cruise&Ferry Interiors

Media information
2026



Contents

Welcome	2
Content	3
Circulation	4
Digital edition	5
Advertising rates	6
Content marketing	7
Testimonials	8
Marketing services	9
Sustainable publishing	10
Contact	11



Welcome

Cruise & Ferry Interiors celebrates the work of individuals and companies whose creative genius and hard work has resulted in the most inspired interiors in today's passenger ships.

The interiors of passenger ships have developed as rapidly as the industry has expanded, providing a crucial element in attracting new passengers, ensuring customer satisfaction and securing repeat business. The creative articulation of a ship's interior has a key role and it is the designer's task to offer visual diversions and ambience to delight passengers, as well as to encourage a sense of social cohesion onboard.

Distributed in more than 70 countries, *Cruise & Ferry Interiors* is an annual publication dedicated to passenger ship interiors and the people behind them. The magazine has become an essential resource for cruise lines, ferry companies and shipyards, both for their newbuild and refurbishment projects. As with *Cruise & Ferry Review*, we offer advertising opportunities that cover print, as well as a range of display options within our digital editions.

Cruise & Ferry Interiors is the official magazine for the Cruise Ship Interiors Design Expo events and will be the only publication in the delegate bag. I am delighted to be a member of the advisory panel for the event and hope to see you there!

Jon Ingleton
Executive Editor

Cruise & Ferry Interiors is proud to partner with:



The official show magazine for:



Content

Each year, *Cruise & Ferry Interiors* delivers a wealth of content, making it the essential guide to passenger ship interior design.



Keynote interview

Each issue of *Cruise & Ferry Interiors* includes a keynote interview with a leader in the field of ship interior design.

Cover star

Since our very first issue, we have invited one of the industry's foremost designers to create our cover page design.

CFI curated

The publication opens with a selection of the latest updates and insights from the world of ship interiors.

Featured topics

For our main feature articles, we present expert insight into some of the key challenges and opportunities facing ship interior designers.

Special reports

Cruise & Ferry Interiors includes special reports on aspects of a ship's interior, from materials to artwork and more.

Interior views

Our interior views section profiles the interior design choices on new and refurbished ships.

Design perspectives

Ship interior designers provide their unique insights into specific aspects of their work.

Interviews

We go one-to-one with a range of industry figures to find out more about their motivations and approach.

Featured partners

Our guide to some of the finest companies involved in the cruise and ferry interiors sector.

Design legend

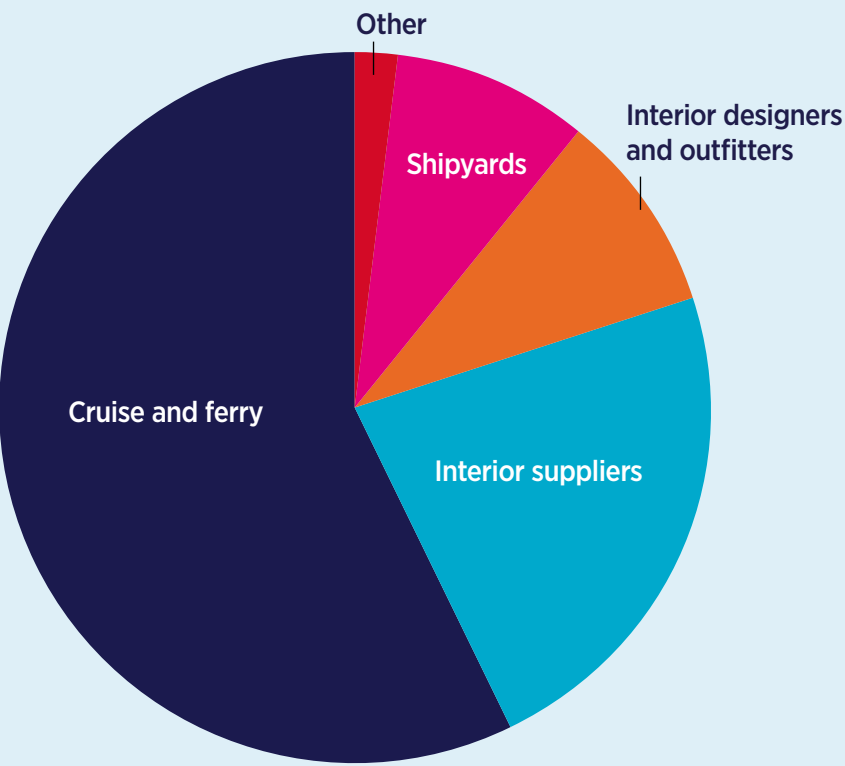
Each issue of *Cruise & Ferry Interiors* closes with a conversation with one of the legends of the business.

Detailed editorial summaries for the upcoming issue of *Cruise & Ferry Interiors* are available from your account manager.

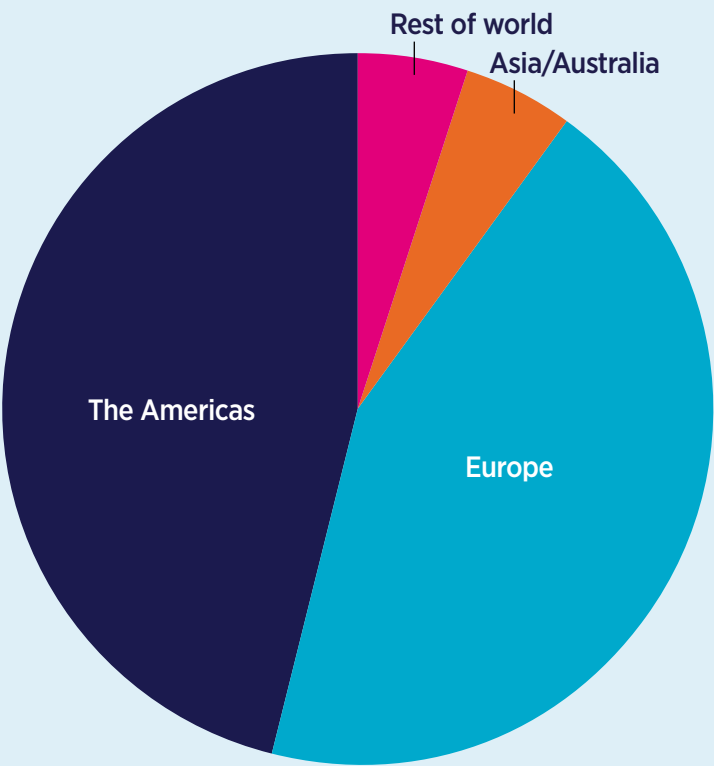
Circulation

Cruise & Ferry Interiors has a large and highly engaged readership of decision makers in the passenger shipping industry, with our entire readership representing a range of sectors and geographies, as follows:

Sector



Geography



Our planned magazine circulation in 2026 is as follows:
Print run: **5,000** copies (of which **3,600** copies are directly distributed to individuals and **1,400** copies are circulated at events)

Digital edition

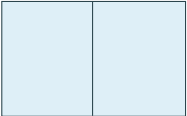
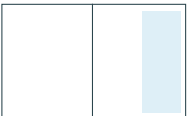
Over recent years, our digital audiences have grown rapidly, giving our content a vastly greater reach, and allowing our readers to consume *Cruise & Ferry Interiors* content on the channel of their choice.



Cruise & Ferry Interiors 2026 will be sent to over **14,000** digital subscribers. We estimate in excess of **100,000** digital edition page views in 2026

Advertising rates

Our display advertising options represent excellent value for money.

	Double-page advertisement	£6,950
	Full page	£4,150
	Half page	£2,850
	Half-page vertical	£3,350
	Quarter page	£1,800

Featured Partner Profile	£650
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Your company profile and logo will appear in both the printed publication and online at www.cruiseandferry.net/directory

Why advertise?

There are multiple good reasons to promote your organisation in *Cruise & Ferry Interiors*:

- ≡ **Widely read** – a captive and influential readership developed over more than 30 years
- ≡ **Rich heritage** – a rich history of positive and productive relationships and reader appeal
- ≡ **Low price** – our rates represent excellent value for money, with options to suit every size of budget
- ≡ **Editorial profile** – opportunities to extend and enhance your profile beyond traditional advertising
- ≡ **High production values** – high-quality brand that enhances your corporate image
- ≡ **Long shelf life** – readers likely to reuse and share throughout the year
- ≡ **The industry's own** – written for the industry, by the industry, about the industry
- ≡ **Global coverage** – distributed to subscribers in over 100 countries

Content marketing

A promotional alternative to display advertising for occasions when a story is the priority.

Content marketing

Two pages	£7,200
One page	£4,800
Half page	£3,200
Profile	£650

Cover story

Front cover imagery plus article	£12,950
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Promotional packages

Premium: Double-page advertisement and two-page story	£9,980
Preferred: Full-page advertisement and two-page story	£8,960
Enhanced: Full-page advertisement and one-page story	£6,560
Standard: Half-page advertisement and one-page story	£5,940
Profile Plus: Quarter-page advertisement and business profile	£2,060

Our editorial team may signpost content marketing articles with a ‘Promoted’ label when our standard criteria for relevance and interest is not met.

INTERVIEW

The power of trust

Giacomo Villa of Testori Textiles and designer Petra Ryberg tell Alex Smith about the development of their latest collection of sustainable fabrics.

Established in 1986 and now owned by the Villa generation, the Testori Textiles design studio in northern Italy has been making sustainable fabrics for over 30 years. The company's latest collection, 'The Power of Trust', is a testament to the company's commitment to sustainability. The collection features a range of fabrics, including a new sustainable fabric called 'The Power of Trust'.

Several years have not withstanding, the company's commitment to sustainability is a testament to the company's commitment to sustainability. The company's latest collection, 'The Power of Trust', is a testament to the company's commitment to sustainability. The collection features a range of fabrics, including a new sustainable fabric called 'The Power of Trust'.

"The idea we are developing is to collect the fabrics and carry out thermo-mechanical recycling," says Villa. "This will allow us to create a new fabric that is sustainable and has a low carbon footprint."



petra ryberg. They developed the idea of creating a sustainable fabric that is both beautiful and functional. The company's latest collection, 'The Power of Trust', is a testament to the company's commitment to sustainability. The collection features a range of fabrics, including a new sustainable fabric called 'The Power of Trust'.

INTERVIEW

From faded to fabulous

Cruise lines should focus on using high-quality, long-lasting materials during interior refurbishments, says Luis Rincón of Miami-based marine outfitter Xeler Systems to Laura Hyde

Marking the anniversary of the company's 10th birthday, Xeler Systems is celebrating its growth and success. The company's latest collection, 'From Faded to Fabulous', is a testament to the company's commitment to sustainability. The collection features a range of fabrics, including a new sustainable fabric called 'From Faded to Fabulous'.

"The idea we are developing is to collect the fabrics and carry out thermo-mechanical recycling," says Rincón. "This will allow us to create a new fabric that is sustainable and has a low carbon footprint."



"We refurbish rather than replace, renewing large areas at low cost"

INTERVIEW

Transforming textiles

Mark Bloomfield and Carine Equevar of Morben Europe talk with Alex Smith about how the company is pioneering a new generation of sustainable fabrics

Mark Bloomfield and Carine Equevar of Morben Europe are pioneering a new generation of sustainable fabrics. The company's latest collection, 'Transforming Textiles', is a testament to the company's commitment to sustainability. The collection features a range of fabrics, including a new sustainable fabric called 'Transforming Textiles'.

"The idea we are developing is to collect the fabrics and carry out thermo-mechanical recycling," says Bloomfield. "This will allow us to create a new fabric that is sustainable and has a low carbon footprint."



"Sustainability is at the heart of Morben Europe's offering"

Testimonials

"I've been reading *Cruise & Ferry Interiors* since I started designing ships. I found great trust in the facts and I also found the publication so helpful to educate myself on the suppliers for the cruise industry. Not only is it a nice read – it is also a great looking magazine and brings that glossy feel that any designer would like to be published in. Thank you for all your hard work and thank you for letting me be part of it!"

Petra Ryberg
Design Studio Berg+

"As newcomers to the industry, *Cruise & Ferry* is our go to publication... we read it cover to cover and sometimes over again! It provides a wealth of insight and support to our design studio. I particularly love *Cruise & Ferry Interiors*, it's inspiring to read about what other designers are creating."

Callie Tedder-Hares
Volume Creative

"If you are looking for a great resource on this industry, *Cruise & Ferry Interiors* is where you should be allocating your time. I've been reading and always enjoying it for years. I can say that it is an excellent magazine, rich with exciting news and stimulating sections. Thank you for all your hard work."

Andrea Bartoli
Outfitting Director
Carnival Corporation Shipbuilding

"*Cruise & Ferry Interiors* has always been a good source of information for me, with interesting and well researched articles. Thank you for providing a great magazine for our industry."

Tomas Tillberg
Managing Partner
Tomas Tillberg Design

"*Cruise & Ferry Interiors* is a fabulous interior design resource for the marine industry. I read this publication from cover to cover, always full of great content and inspiration!"

My Nguyen
Director, Interior Design
Holland America Group

"I always enjoy reading *Cruise & Ferry Interiors*."

Petu Kummala, Associate Vice President, Interior Design and Architecture, Carnival Cruise Line

"I enjoy *Cruise & Ferry Interiors* as it's always interesting and informative. It's well illustrated and the copy tells a pertinent story. Plus it's broad coverage seems to reflect the depth of the industry. All good information to keep track of what's happening."

Joseph Farcus
Architect

"I always look forward to *Cruise & Ferry Interiors*. The team spends time thoughtfully curating this edition, and it's become the go-to guide for what's new, where to shop and who to watch. I am grateful to have been included and appreciate Jon and his team's passion for our industry."

Liz Schneider
Creative Director
Liz Schneider Interiors

"I always enjoy reading *Cruise & Ferry Interiors*, a quality magazine that gives me a perspective on innovations and creations in ship interior design, aimed at improving the customer experience."

Joëlle Croc
Director, Customer Experience and Onboard Sales, Brittany Ferries

"*Cruise & Ferry* is our go-to for fresh insights and industry trends. The content is always relevant, inspiring, and spot-on for cruise professionals – a must-read for anyone serious about staying ahead in the industry."

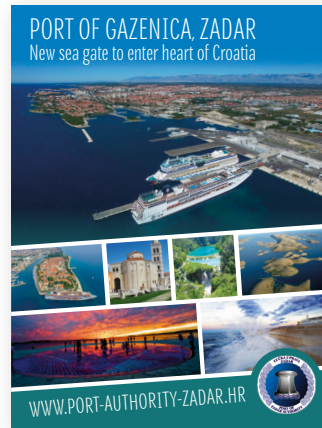
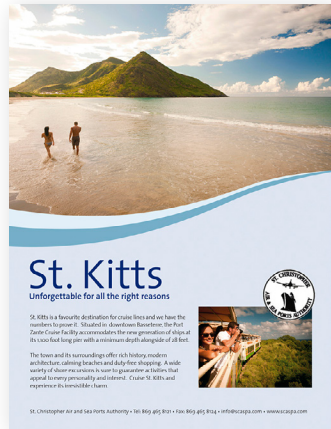
Helena Sawelin
Partner and Design, Sustainability Director, Tillberg Design of Sweden

"*Cruise & Ferry Interiors* has become an indispensable source for us. Not only is it a go-to publication on what's going on in the industry, but it always offers a well-needed sense of perspective and insight on the latest trends and happenings."

Javier Calle
LEED GA, Founding Partner
Studio DADO

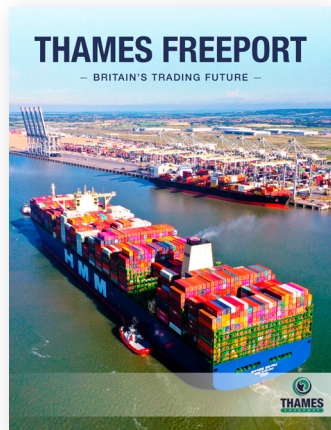
Marketing services

If you need help creating artwork for your advertisement material, Tudor Rose – publisher of the *Cruise & Ferry* publications – offers a low-cost advertisement design service.



Other projects

Tudor Rose can also help with any other marketing projects you have, by deploying the skills of our project managers, copywriters, graphic designers and digital team. For anything from branding to brochures and websites to social media, we can help meet your objectives.



Tudor Rose

Tudor Rose is a publishing and marketing services company based in Leicester, UK. For almost three decades we've worked for a range of businesses from global household names to local startups, to help turn their marketing visions into reality. From customer magazines and corporate brochures, to logo design and websites and much more in between, our design, copywriting and management services help you to attract profitable new customers and reinforce your brand message.

We take full responsibility for progressing every project to the desired end result, and are focused on excellence from the original brief to successful sign-off. Large or small, global or local, print or digital – whatever your requirements are, we're up for the challenge!

To see examples of our work, please visit www.tudor-rose.co.uk.

To discuss a new marketing services project, please contact:



Toby Ingleton
toby.ingleton@tudor-rose.co.uk

Sustainable publishing

Tudor Rose's commitment to sustainability dates back to the formation of the company in 1998 and our first publishing collaboration with the United Nations. Our relationship with the United Nations has continued ever since, we are a proud participant in the United Nations Global Compact, the world's largest corporate sustainability initiative, and a signatory to the SDG Publishers Compact, launched in 2020.

Tudor Rose is committed to being a responsible publisher and to achieve a higher level of sustainability performance for our readers, our advertisers and sponsors, our suppliers and for ourselves. Our sustainability progress is driven by four primary commitments:

- Regularly review best practice guidance
- Keep up to date with industry advances
- Seek to use new and more sustainable materials
- Commit to periodic improvement targets

The company is at the forefront of sustainable publishing and our operational choices are tightly aligned to the UN Sustainable Development Goals, the ten principles of the UN Global Compact and our commitments to the SDG Publishers Compact and Publishing Declares. Please refer to our latest [Sustainability Report](#) for more information.

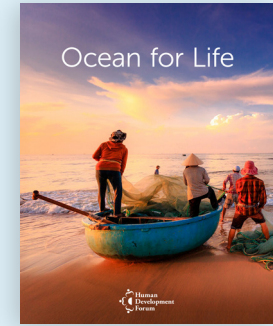
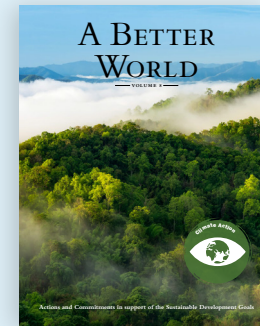
Like every industry, sustainable publishing encompasses three pillars: Environmental, Social and Economic. Every company must navigate the often conflicting and always complex balance between these pillars and so we are fortunate to have considerable sustainability experience, industry expertise and an abundance of passion for this topic to guide our choices. We also recognise the need to listen and to learn in the pursuit of our sustainability ambitions.

If you have comments or suggestions that may help us on this journey please email info@tudor-rose.co.uk with 'Sustainability' in the subject line.

"Human beings are at the centre of concerns for sustainable development. They are entitled to a healthy and productive life in harmony with nature."

Principle 1, Rio Declaration on Environment and Development, June 1992

Tudor Rose has been a champion of sustainability for almost thirty years, through our own actions, through informing the industries that we serve and through our human development books ([see www.humandevlopmentforum.org](http://www.humandevlopmentforum.org)).



Tudor Rose is proud to support leading sustainability organisations and initiatives, including:



[Click here](#) to read our Sustainability Report.



Contact

To discuss options for promoting your business in the *Cruise & Ferry* publication suite, please contact one of our account managers:



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Engage



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