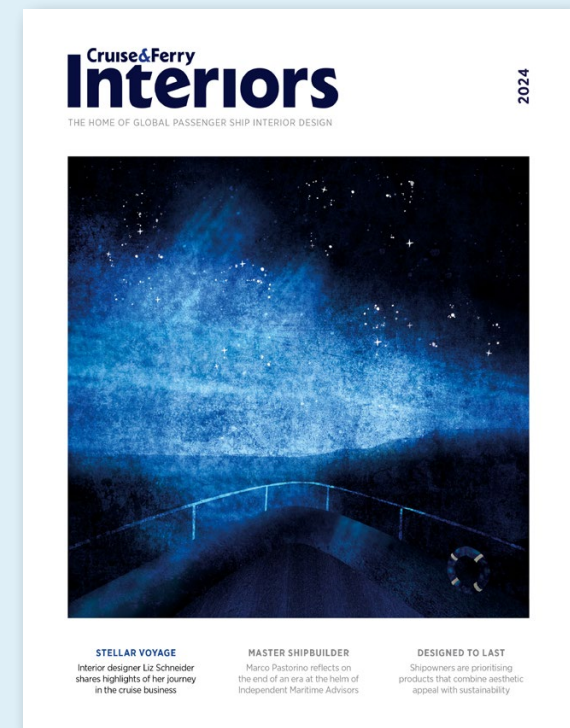


Cruise&Ferry Interiors

Media information
2025



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Welcome

Cruise & Ferry Interiors celebrates the work of individuals and companies whose creative genius and hard work has resulted in the most inspired interiors in today's passenger ships.

The interiors of passenger ships have developed as rapidly as the industry has expanded, providing a crucial element in attracting new passengers, ensuring customer satisfaction and securing repeat business. The creative articulation of a ship's interior has a key role and it is the designer's task to offer visual diversions and ambience to delight passengers, as well as to encourage a sense of social cohesion onboard.

Distributed in more than 70 countries, *Cruise & Ferry Interiors* is an annual publication dedicated to passenger ship interiors and the people behind them. The magazine has become an essential resource for cruise lines, ferry companies and shipyards, both for their newbuild and refurbishment projects. As with *Cruise & Ferry Review*, we offer advertising opportunities that cover print, as well as a range of display options within our digital editions.

Cruise & Ferry Interiors is the official magazine for the Cruise Ship Interiors Expo events and will be the only publication in the delegate bag. I am delighted to be a member of the advisory panel for the event and hope to see you there!

Jon Ingleton
Executive Editor

Cruise & Ferry Interiors is proud to partner with:



The official show magazine for:



Content

Each year, *Cruise & Ferry Interiors* delivers a wealth of content, making it the essential guide to passenger ship interior design.



Keynote interview
Each issue of *Cruise & Ferry Interiors* includes a keynote interview with a leader in the field of ship interior design.

Cover star
Since our very first issue, we have invited one of the industry's foremost designers to create our cover page design.

CFI curated
The publication opens with a selection of the latest news and insights from the world of ship interiors.



Featured topics
For our main feature articles, we present expert insight into some of the key topics facing ship interior designers.

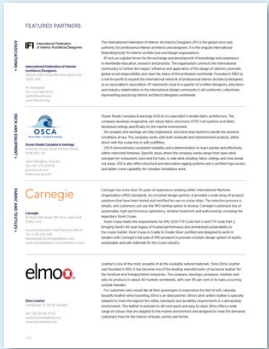
Special reports
Cruise & Ferry Interiors includes special reports on aspects of a ship's interior, from materials to artwork and more.



Interior views
Our interior views section profiles the interior design choices on new and refurbished ships.

Design perspectives
Ship interior designers provide their unique insights into specific aspects of their work.

Interviews
We go one-to-one with a range of industry figures to find out more about their motivations and approach.



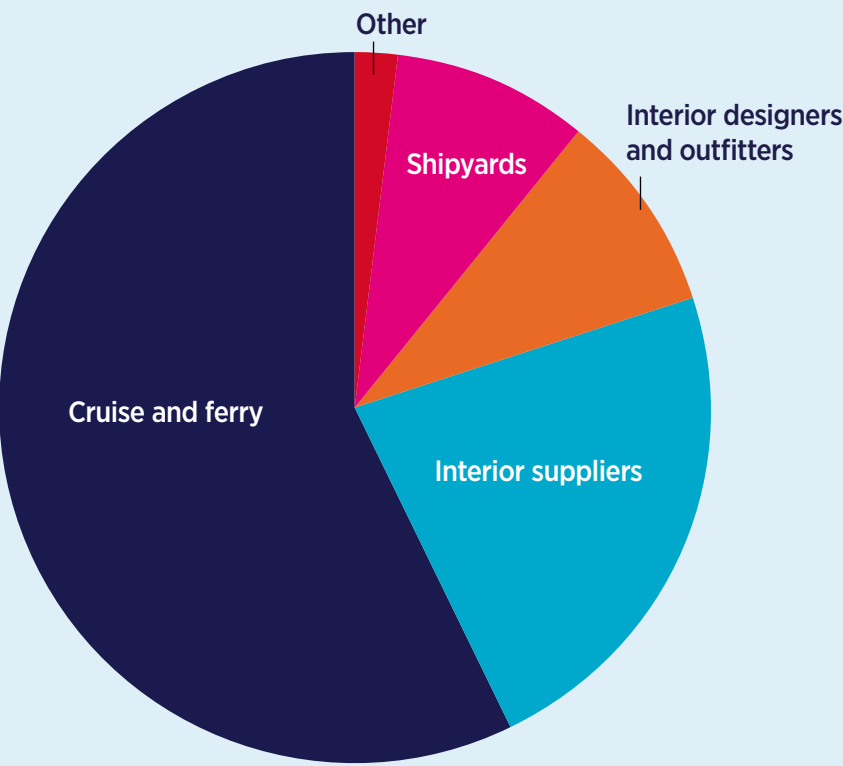
Featured partners
Our guide to some of the finest companies involved in the cruise and ferry interiors sector.

Design legend
Each issue of *Cruise & Ferry Interiors* closes with a conversation with one of the legends of the business.

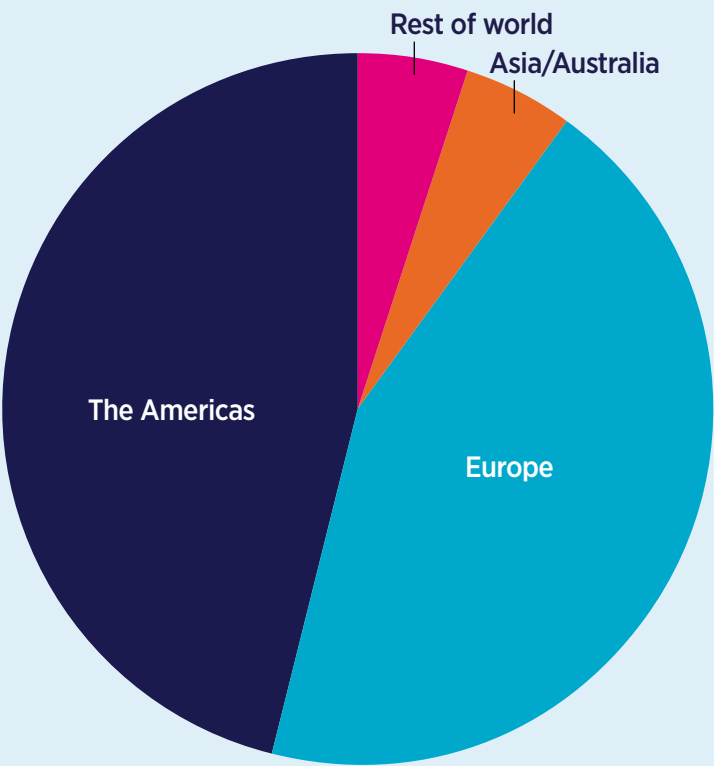
Circulation

Cruise & Ferry Interiors has a large and highly engaged readership of decision makers in the passenger shipping industry, with our entire readership representing a range of sectors and geographies, as follows:

Sector



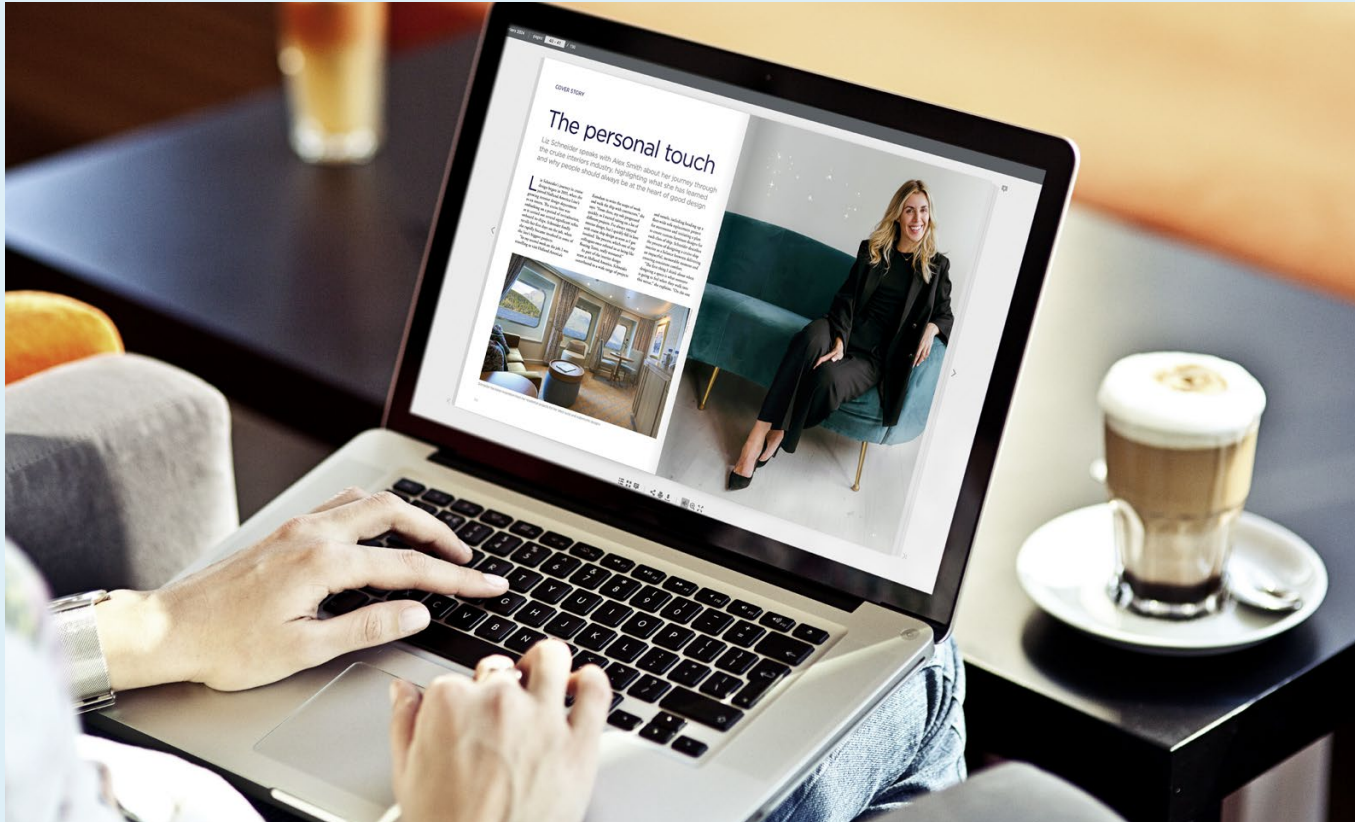
Geography



Our planned magazine circulation in 2025 is as follows:
Print run: **5,000** copies (of which **3,600** copies are directly distributed to individuals and **1,400** copies are circulated at events)

Digital edition

Over recent years, our digital audiences have grown rapidly, giving our content a vastly greater reach, and allowing our readers to consume *Cruise & Ferry* content on the channel of their choice.



Cruise & Ferry Interiors 2025 will be sent to over **15,000** digital subscribers.
We estimate in excess of **100,000** digital edition page views in 2025

Advertising rates

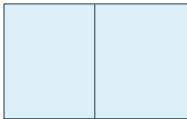

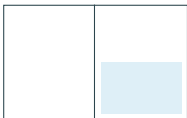

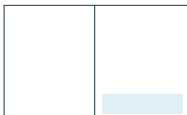
Our promotional packages and advertising options provide a blend of advertising and content marketing and represent excellent value for money.

Cover story £12,000

A complete package of coverage including your design featured on our cover

Sponsor Varies

We can tailor a bespoke sponsorship package to suit your specific requirements

	Double-page advertisement	£6,950
	Full page	£4,150
	Half page	£2,850
	Half-page vertical	£3,350
	Quarter page	£1,800

Enhanced Partner Profile £995

Featured Partner Profile £550

Your company profile and logo will appear in both the printed publication and online at www.cruiseandferry.net

Why advertise?

There are multiple good reasons to promote your organisation in *Cruise & Ferry Interiors*:

- ≈ **Widely read** – a captive and influential readership developed over more than 30 years
- ≈ **Rich heritage** – a rich history of positive and productive relationships and reader appeal
- ≈ **Low price** – our rates represent excellent value for money, with options to suit every size of budget
- ≈ **Editorial profile** – opportunities to extend and enhance your profile beyond traditional advertising
- ≈ **High production values** – high-quality brand that enhances your corporate image
- ≈ **Long shelf life** – readers likely to reuse and share throughout the year
- ≈ **The industry's own** – written for the industry, by the industry, about the industry
- ≈ **Global coverage** – distributed to subscribers in over 100 countries

Content marketing

A marketing alternative to display advertising for occasions when a story is the priority.

Two pages £7,750

One page £4,650

Promotional packages

Premium: Double page advertisement and two-page story £9,800

Enhanced: One page advertisement and one-page story £6,400

Standard: Half page advert and one-page story £5,400

INTERIOR VIEW

Amadeus Nova

Guests sleeping onboard Amadeus River Cruises' newest ship will be greeted by a luxurious and modern design with sustainability at its heart



Amadeus Nova is the first in a new generation of river cruise ships, built by the Amadeus Group. The ship is designed to be a sustainable and modern river cruise ship, with a focus on sustainability and guest comfort. The ship is built with sustainable materials and features a range of sustainable technologies, including solar panels and energy-efficient lighting. The ship is also designed to be a comfortable and luxurious river cruise ship, with a range of amenities and services designed to enhance the guest experience. The ship is built with a focus on sustainability and guest comfort, and is designed to be a modern and sustainable river cruise ship.

With the new generation, we want to offer the most progressive and environmentally friendly technology currently available




including a hybrid diesel-electric drive system, solar panels and heat recovery systems that absorb heat from the engine room and other sources. The Amadeus Nova is a new generation of river cruise ships, built with a focus on sustainability and guest comfort. The ship is designed to be a sustainable and modern river cruise ship, with a range of sustainable technologies, including solar panels and energy-efficient lighting. The ship is also designed to be a comfortable and luxurious river cruise ship, with a range of amenities and services designed to enhance the guest experience. The ship is built with a focus on sustainability and guest comfort, and is designed to be a modern and sustainable river cruise ship.


INTERIOR COMMENTARY

A new dimension to design

Careful planning and new technology are the perfect mix for creating new, immersive entertainment venues




The new generation of immersive entertainment venues is being created by the Amadeus Group. The ship is designed to be a sustainable and modern river cruise ship, with a range of sustainable technologies, including solar panels and energy-efficient lighting. The ship is also designed to be a comfortable and luxurious river cruise ship, with a range of amenities and services designed to enhance the guest experience. The ship is built with a focus on sustainability and guest comfort, and is designed to be a modern and sustainable river cruise ship.




DEKOTEL

www.dekotel.com



GAINBY

www.gainby.com



Sustain

www.sustain.com

Content marketing is published with a standard eyebrow when our editorial style and values are met. A 'sponsor' eyebrow may be used when the editorial style and messaging is prescribed.

Testimonials

“I’ve been reading *Cruise & Ferry Interiors* since I started designing the ships. I found great trust in the facts and I also found the publication so helpful to educate myself on the suppliers for the cruise industry. Not only is it a nice read – it is also a great looking magazine and brings that glossy feel that any designer would like to be published in. Thank you for all your hard work and thank you for letting me be part of it!”

Petra Ryberg
Studioberg

“As newcomers to the industry, *Cruise & Ferry* is our go to publication... we read it cover to cover and sometimes over again! It provides a wealth of insight and support to our design studio. I particularly love *Cruise & Ferry Interiors*, it’s inspiring to read about what other designers are creating.”

Callie Tedder-Hares
Volume Creative

“If you are looking for a great resource on this industry, *Cruise & Ferry Interiors* is where you should be allocating your time. I’ve been reading and always enjoying it for years. I can say that it is an excellent magazine, rich with exciting news and stimulating sections. Thank you for all your hard work.”

Andrea Bartoli
Carnival Corporate Shipbuilding

“*Cruise & Ferry Interiors* has always been a good source of information for me, with interesting and well researched articles. Thank you for providing a great magazine for our industry.”

Tomas Tillberg
Tomas Tillberg Design

“I always enjoy reading *Cruise & Ferry Interiors*.”

Petu Kummala
Carnival Cruise Line

“*Cruise & Ferry Interiors* is a fabulous interior design resource for the marine industry. I read this publication from cover to cover, always full of great content and inspiration!”

My Nguyen
Holland America Group

“*Cruise & Ferry Interiors* is a fantastic publication. It is the best source of information for all things related to cruise interiors. The articles are always well written and informative. Jon and his team are doing a great job.”

Stephen T. Fryers
STF Project Management

“I enjoy *Cruise & Ferry Interiors* as it’s always interesting and informative. It’s well illustrated and the copy tells a pertinent story. Plus it’s broad coverage seems to reflect the depth of the industry. All good information to keep track of what’s happening.”

Joseph Farcus
Joseph Farcus Architect

“I always look forward to *Cruise & Ferry Interiors*. The team spends time thoughtfully curating this edition, and it’s become the go-to guide for what’s new, where to shop and who to watch. I am grateful to have been included and appreciate Jon and his team’s passion for our industry.”

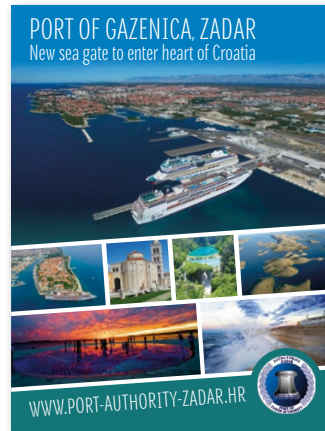
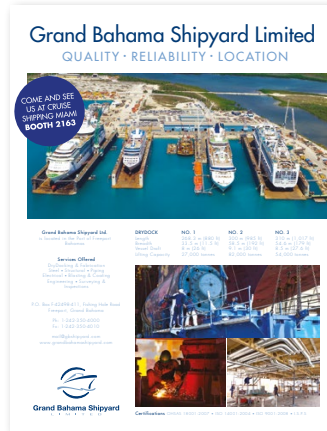
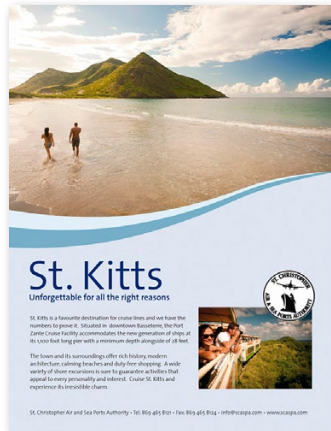
Liz Schneider
Liz Schneider Interiors, Interior Architecture & Design

“I always enjoy reading *Cruise & Ferry Interiors*, a quality magazine that gives me a perspective on innovations and creations in ship interior design, aimed at improving the customer experience.”

Joëlle Croc
Brittany Ferries

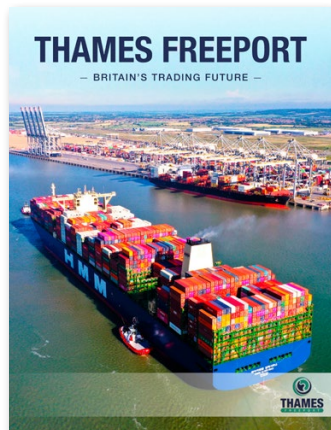
Marketing services

If you need help creating artwork for your advertisement material, Tudor Rose – publisher of the *Cruise & Ferry* publications – offers a low-cost advertisement design service.



Other projects

Tudor Rose can also help with any other marketing projects you have, by deploying the skills of our project managers, copywriters, graphic designers and digital team. For anything from branding to brochures and websites to social media, we can help meet your objectives.



Tudor Rose

Tudor Rose is a publishing and marketing services company based in Leicester, UK. For more than two decades we've worked for a range of businesses from global household names to local startups, to help turn their marketing visions into reality. From customer magazines and corporate brochures, to logo design and websites and much more in between, our design, copywriting and management services help you to attract profitable new customers and reinforce your brand message.

We take full responsibility for progressing every project to the desired end result, and are focused on excellence from the original brief to successful sign-off. Large or small, global or local, print or digital – whatever your requirements are, we're up for the challenge!

To see examples of our work, please visit www.tudor-rose.co.uk.

To discuss a new marketing services project, please contact:



Toby Ingleton
toby.ingleton@tudor-rose.co.uk
+44 7977 859514

Contact

Speak to your account manager to explore the options to go to market alongside leading industry organisations and start to realise the benefits of your participation today.



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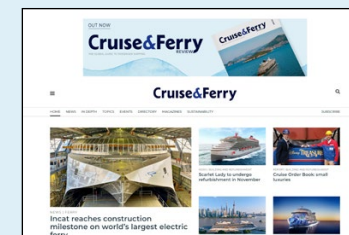


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Engage



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Add news@cruiseandferry.net to your PR mailing list to ensure that we're in the loop with news about your organisation.

