Editorial Calendar 2027

Cruise&Ferry

In our 2027 issues of the Cruise & Ferry publication suite, we will be covering a range of the most important topics facing the passenger shipping industry

	Cruise&Ferry REVIEW	Cruise&Ferry Interiors	Cruise&Ferry REVIEW	Cruise&Ferry Itinerary Planning
	Spring/Summer 2027 *Editorial by: 5 Feb* *Ad material by: 19 Feb* *Publication: 11 Mar*	2027 *Editorial by: 23 Apr* *Ad material by: 7 May* *Publication: 27 May*	Autumn/Winter 2027 *Editorial by: 16 Jul* *Ad material by: 30 Jul* *Publication: 19 Aug*	2028 *Editorial by: 24 Sep* *Ad material by: 8 Oct* *Publication: 28 Oct*
REGULARS	**Keynote:** an in-depth interview with a cruise business leader **Marketwatch:** our round-up of the latest industry news and events **Exclusive insights:** from senior cruise executives **Ferry Business:** published in association with Interferry	**CFI Curated:** our round-up of the latest in cruise and ferry interior design **Interior views:** a first look at some of the most exciting new ship interiors **Revitalisations:** we profile a selection of striking ship refurbishments	**Keynote:** an in-depth interview with a cruise business leader **Marketwatch:** our round-up of the latest industry news and events **Exclusive insights:** from senior cruise executives **Ferry Business:** published in association with Interferry	**Keynote:** an in-depth interview with a cruise business leader **Marketwatch:** our round-up of the latest industry news and events **Maiden seasons:** a first look at new ship itineraries **Planner perspectives:** exclusive insights from those curating cruises
IN FOCUS	**Smarter ships:** from intelligent vessel management and predictive maintenance to digital passenger services, contributors discuss how technology is shaping the industry **The future of F&B:** experts explain how new innovations are shaping the future of food and beverage operations at sea. **Port optimisation:** from check-in to landside transport, we explore how ports are creating a seamless link between ship and shore.	**Lighting design:** we consider the role lighting plays in the passenger experience, from ambience and wellbeing to functionality and efficiency. **Designing for a greener future:** a look at how sustainability is shaping the design of cruise and ferry interiors, from the selection of low-impact materials and circular design principles to energy efficiency, waste reduction and refurbishment. Interior designers, shipbuilders and specialist suppliers discuss their latest innovations.	**Entertainment at sea:** we explore what's involved in onboard shows and events, from theatre productions and live music to interactive experiences and multimedia installations. **Safe travel:** we highlight innovations in services, equipment and training that are keeping guests and crew safe at sea. **Expedition cruising:** the latest developments in vessels, and how destinations are developing the infrastructure to support operations (in association with Expedition Cruise Network)	**Regional spotlight – Asia-Pacific:** we explore why the region is rapidly growing in popularity and highlight some of the ports and destinations attracting cruise lines and their guests. **Rethinking the onshore experience:** how cruise lines, ports, destination authorities and tour operators are working together to enhance guest satisfaction and support communities. **Building the ports of the future:** the challenges and opportunities shaping port development.
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For more information and the latest updates on our plans for 2027, please contact your account manager.