

**2018 Editorial Highlights**

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| **Sections** | **Regulars** | **Features** |
| March 2018 | September 2018 |
| **Upfront** | * Keynote interview
* Cover story
* Marketwatch
 | *Keynote*: Arnold Donald, president & CEO, Carnival Corporation | *Keynote*: Richard Fain, chairman & CEO, Royal Caribbean Cruises Ltd |
| **Cruise Business** | * Boardroom interviews
* Finance & regulatory
* Sales & marketing
* Association reports
 | *Boardroom priorities*: cruise line CEOs discuss the issues that are dominating board meetings  | *Niche cruising*: CEOs from niche sectors highlight the unique merits of their brand of cruising |
| **Ferry Business** | * Boardroom interviews
* Finance & regulatory
* Sales & marketing
* Association reports
 | *New ship technologies*: the innovations that are finding favour in the industry *In association with* | *Customer experience*: initiatives to improve the total customer journey *In association with* |
| **Building & Refurbishment** | * Cruise ship orders
* Significant ferry orders
* Refurbishment update
* Engine & propulsion
* Architectural insights
* Yard focus
 | *Building efficiency*: architects, yards and suppliers discuss the methods and products that are yielding efficiencies for the latest newbuilds. | *Engine room*: a review of the power, propulsion and control systems that are currently being specified and installed onboard passenger ships |
| **Marine Operations** | * Safety & security
* Efficient operations
* Communications
* Environmental
* On the bridge
 | *Operational excellence*: VPs of marine operations discuss the game-changers that are optimising operational performance | *Safety at sea*: our annual review of the latest news and developments that are contributing to continuous safety improvement |
| **Onboard Experience** | * Interior & deck design
* Galley & restaurant
* Entertainment & systems
* Food & beverage
* Retailing & concessions
 | *Expertly finished*: designers, outfitters and interior suppliers highlight the extraordinary lengths that they go to in order to deliver a flawless finish  | Celebrating the craft of the architects, outfitters and suppliers who collectively deliver memorable experiences |
| **Ports & Destinations** | * Northern Europe
* Mediterranean
* Africa & Indian Ocean
* Canada & Alaska
* N America & Caribbean
* Central & S America
* Asia Pacific
 | *Destination differentiation*: ports and destinations discuss the unique attributes that make them an appealing, and different, cruise call that will provide variety on any itinerary | *Five-star service*: ports and port service companies discuss how they track service quality to kick-start and implement effective change programmes for continuous improvement |

**PLUS**

*Also published in September…*

**ITINERARY PLANNING SPECIAL REPORT 2018**

Still the only publication dedicated entirely to the multi-disciplinary activities comprising itinerary planning – an essential read for every stakeholder.

Regular contributions from our cross-industry

partner Associations:



**NOTE**: Our editorial regulars and features are subject to change. For the latest information please contact our Executive Editor, Jon Ingleton