

**2018 Editorial Highlights**

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| **Sections** | **Regulars** | **Features** | |
| March 2018 | September 2018 |
| **Upfront** | * Keynote interview * Cover story * Marketwatch | *Keynote*: Arnold Donald, president & CEO, Carnival Corporation | *Keynote*: Richard Fain, chairman & CEO, Royal Caribbean Cruises Ltd |
| **Cruise Business** | * Boardroom interviews * Finance & regulatory * Sales & marketing * Association reports | *Boardroom priorities*: cruise line CEOs discuss the issues that are dominating board meetings | *Niche cruising*: CEOs from niche sectors highlight the unique merits of their brand of cruising |
| **Ferry Business** | * Boardroom interviews * Finance & regulatory * Sales & marketing * Association reports | *New ship technologies*: the innovations that are finding favour in the industry  *In association with* | *Customer experience*: initiatives to improve the total customer journey  *In association with* |
| **Building & Refurbishment** | * Cruise ship orders * Significant ferry orders * Refurbishment update * Engine & propulsion * Architectural insights * Yard focus | *Building efficiency*: architects, yards and suppliers discuss the methods and products that are yielding efficiencies for the latest newbuilds. | *Engine room*: a review of the power, propulsion and control systems that are currently being specified and installed onboard passenger ships |
| **Marine Operations** | * Safety & security * Efficient operations * Communications * Environmental * On the bridge | *Operational excellence*: VPs of marine operations discuss the game-changers that are optimising operational performance | *Safety at sea*: our annual review of the latest news and developments that are contributing to continuous safety improvement |
| **Onboard Experience** | * Interior & deck design * Galley & restaurant * Entertainment & systems * Food & beverage * Retailing & concessions | *Expertly finished*: designers, outfitters and interior suppliers highlight the extraordinary lengths that they go to in order to deliver a flawless finish | Celebrating the craft of the architects, outfitters and suppliers who collectively deliver memorable experiences |
| **Ports & Destinations** | * Northern Europe * Mediterranean * Africa & Indian Ocean * Canada & Alaska * N America & Caribbean * Central & S America * Asia Pacific | *Destination differentiation*: ports and destinations discuss the unique attributes that make them an appealing, and different, cruise call that will provide variety on any itinerary | *Five-star service*: ports and port service companies discuss how they track service quality to kick-start and implement effective change programmes for continuous improvement |

**PLUS**

*Also published in September…*

**ITINERARY PLANNING SPECIAL REPORT 2018**

Still the only publication dedicated entirely to the multi-disciplinary activities comprising itinerary planning – an essential read for every stakeholder.

Regular contributions from our cross-industry

partner Associations:



**NOTE**: Our editorial regulars and features are subject to change. For the latest information please contact our Executive Editor, [Jon Ingleton](mailto:jon.ingleton@tudor-rose.co.uk)