

Cruise&Ferry Interiors

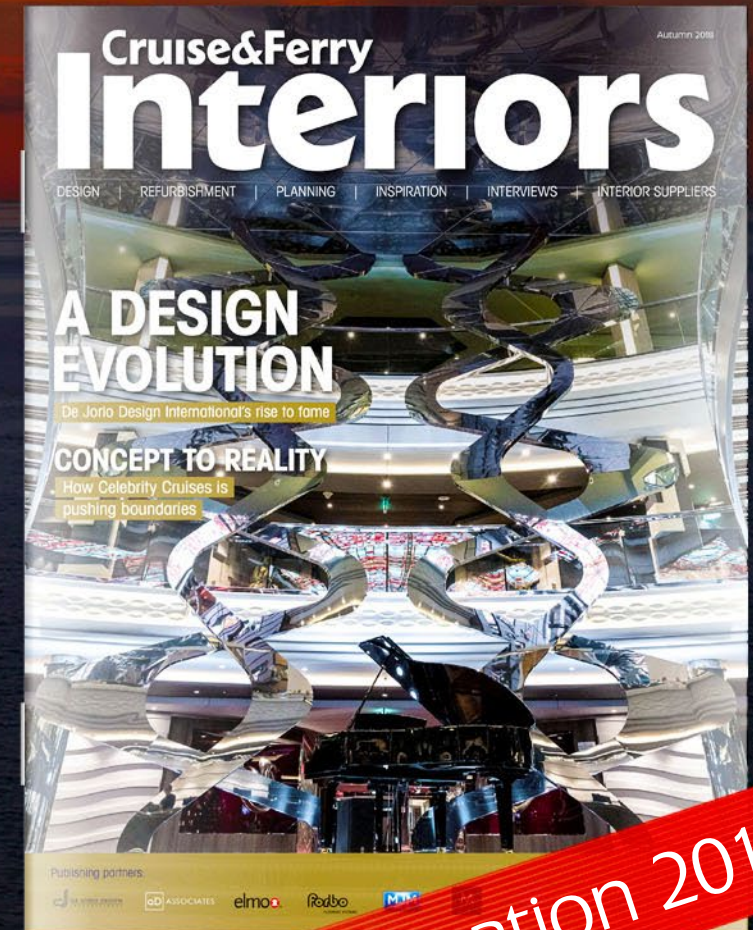
DESIGN | REFURBISHMENT | PLANNING | INSPIRATION | INTERVIEWS | INTERIOR SUPPLIERS



THE OFFICIAL SHOW MAGAZINE



Next issue: June 2019



Media information 2019

About Cruise & Ferry Interiors

Cruise & Ferry Interiors celebrates the work of individuals and companies whose creative genius and hard work has resulted in the most inspired interiors in today's passenger ships.

The interiors of passenger ships have developed as rapidly as the industry has expanded, providing a crucial element in attracting new passengers, ensuring customer satisfaction and securing repeat business. The creative articulation of a ship's interior has a key role and it is the designer's task to offer visual diversions and ambience to delight passengers as well as to encourage a sense of social cohesion onboard.

Distributed in 74 countries, *Cruise & Ferry Interiors* is an annual supplement dedicated to passenger ship interiors and the people behind them. The magazine has become an essential resource for cruise lines, ferry companies and shipyards, both for their newbuild and refurbishment projects. As with *International Cruise & Ferry Review*, we offer advertising opportunities that cover print as well as a range of display options within our digital editions.

Cruise & Ferry Interiors is the official magazine for Cruise Ship Interiors Expo and will be the only publication in the delegate bag. Our executive editor, Jon Ingleton, is also on the advisory panel for the event.



Overall readership 13,720

Print run 4,900 | Direct distribution 3,550 | Events 1,350

Contents

Editorial

- Cruise interior reports
- Ferry interior reports
- Newbuild interior analysis
- Refurbishment project reviews
- Interior designer forums
- Project management and outfitting
- Onboard entertainment
- Supplier innovation
- Cabin furnishing
- Casino fixtures and fittings
- Coffee machines
- Deck equipment
- Entertainment systems
- Fabrics
- Floors and flooring
- Furniture
- Galley and restaurant
- Health club & spa
- Technology
- Interior architects
- Interior outfitting
- Lighting
- Mechanical/electrical
- Protection materials
- Security
- Soft furnishings
- Walls & wall coverings
- Windows, fixtures and fittings

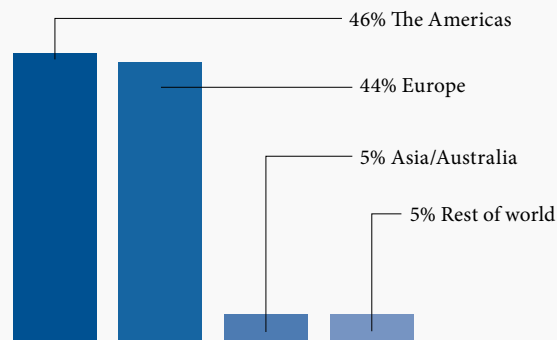
Directory

- Accessories
- Antiques and collectibles
- Art and craft
- Bar and club
- Bathroom fittings and furniture
- Building elements and services
- Cabin furnishing
- Casino fixtures and fittings
- Coffee machines
- Deck equipment
- Entertainment systems
- Fabrics
- Floors and flooring
- Furniture
- Galley and restaurant
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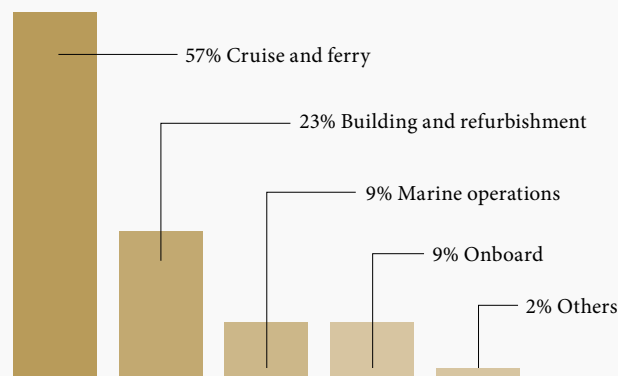
International Cruise & Ferry Review supports the use of the Forest Stewardship Council



Circulation by geography



Circulation by sector (directs)



Cruise & Ferry partner organisations:



Editorial summary

“Our interiors are the key feature that delivers the fantasy world our passengers demand”



Latest cover created by

Marco de Jorio.

Previous cover designs:

David McCarthy

Ralf Claussen

Fredrik Johansson,

John McNeece, Joe Farcus,

Leigh Trowbridge,

Paul Priestman,

Robert Tillberg,

Bjørn Storbraaten,

Kai Bunge & Sigi Schindler,

Tomas Tillberg

The annual *Cruise & Ferry Interiors* publication is entirely dedicated to onboard interiors, celebrating the passenger-pulling power of beautifully designed interior spaces. Comprising interviews with the leading onboard interior designers, news and insight from the industry, and a guide to its leading suppliers, *Cruise & Ferry Interiors* is the ultimate resource for cruise lines, ferry companies and shipyards involved with both newbuild and refit projects. Available in both print and digital format, *Cruise & Ferry Interiors* is read by more than 27,750 executives in the passenger shipping business.

In the 2019 issue

A state of the industry roundtable discussion between cruise and ferry executives, interiors designers and yards about the design and process trends that are shaping the ships that are being built and refurbished in the coming years.

INTERVIEWS

A series of exclusive interviews with leading interior design practitioners, including: Kendra Holmes, special projects, Disney Cruise Line Petu Kummala, director, interior design & architecture, Carnival Cruise Line Petra Ryberg, head of design, P&O Australia



FEATURE ARTICLES

Personally invested

When part or all of an interior provokes a positive reaction a passenger becomes emotionally engaged with the space. Industry experts give examples of some of the products and rooms that have consistently delivered this holy grail.

Natural assets

With a more environmentally conscious travelling public, designers and suppliers are incorporating more than just a nod to sustainability in their output. Our lead feature explores how design teams are supporting the brand values set out by their clients.

REGULARS

In addition to the above, the 2019 issue will include our regular mix of interior design news, interviews and special reports. We will also take a look at some of the newest inspiring spaces at sea.

SUPPLIER DIRECTORY

Our supplier directory lists interior design-related businesses by specialism, including full profiles and contact details.



Participation options

“A very positive industry voice promoting the special experiences associated with passenger shipping”

Why participate?

The opportunities to differentiate yourself and get noticed go way beyond those offered by traditional publications. Here are some of the criteria around which we continue to strengthen *Cruise & Ferry*'s industry engagement:

- **THE INDUSTRY'S OWN** – *Cruise & Ferry* branded publications are written for the industry, by the industry
- **PARTNERSHIP** – our industry partnerships put us at the heart of passenger shipping
- **HIGH RETURN ON INVESTMENT** – qualified benefits delivering true business value marketing
- **JOINT GO-TO-MARKET** – established as a channel to present product and service companies alongside industry buyers
- **WIDELY READ** – a captive and influential readership of over 13,720
- **RICH HERITAGE** – a rich history of positive and productive relationships and reader appeal
- **LOW PRICE** – low cost per thousand, options to suit every size of budget
- **EDITORIAL PROFILE** – opportunities to extend and enhance your profile beyond traditional advertising
- **HIGH PRODUCTION VALUES** – high quality brand that enhances your corporate image
- **LONG SHELF LIFE** – readers likely to retain, reuse and share throughout the year.

Standard entry



- Logo
- 200-word company profile
- Contact details
- Inclusion in both the printed publication and online at: www.cruiseandferry.net

£500

Enhanced



- Standard entry plus:
- Quarter page, full colour advertisement
- Product or service news item, including picture

£2,000

Sponsor



- Standard entry plus:
- Half page, full colour advertisement
- Half page article
- Include your video in the digital edition for an extra £500 | €600 | \$850

£3,500

Publishing Partner



- Standard entry plus:
- Full page, full colour advertisement
- Full page interview/article
- Product or service news item, including picture
- Logo on contents page
- Include your video in the digital edition for an extra £500 | €600 | \$850

£5,000

Our standard advertiser terms and conditions apply

Speak to one of our account managers to explore the options to go to market alongside leading industry organisations and start to realise the benefits of your participation today. Series discounts are available for multiple bookings.

Advertise

Make sure your business is included in *Cruise & Ferry Interiors* by contacting:



Shelly Palmer
Tel: +44 116 222 9900
shelly.palmer@cruiseandferry.net

Contribute

To suggest content for the magazine, send a synopsis and images to:



Jon Ingleton, Executive Editor
Tel: +44 116 222 9900
jon.ingleton@cruiseandferry.net

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